Utah Dental Association
CONVENTION
March 26 – 27, 2020
Salt Palace Convention Center
100 S. West Temple
Salt Lake City, Utah
WELCOME!

On behalf of the Utah Dental Convention Committee, I am extremely pleased to welcome you to the UDA 2020 Convention in spectacular Salt Lake City! Our distinctive and renowned convention continues to set us apart from many other meetings and allows you to feel comfortable and confident that you are receiving the highest quality and comprehensive continuing education that can be found in one convenient location. This continuing education can keep you learning, keep you current and moving forward in your professional career.

In an ever-changing world, and in a field where technology continues to evolve, there indeed will be much to learn and implement in your workplace. Our speakers and presenters have been widely chosen to address many of our needs, and they are thrilled to be with us at this Utah Dental Convention.

We will have continuing education classes for everyone, including our dental student luncheon, team luncheon, scientific poster presentations, and an exciting and comprehensive exhibit hall. Mark your calendars and join me and your wonderful colleagues as we enjoy time together and benefit from the UDA Convention on March 26th and 27th, 2020.

Fred W. Luedtke, DDS

Darren Chamberlain, DDS  
UDA President

Fred Luedtke, DDS  
Scientific Chair

Brett Kessler, DDS  
ADA 14th District Trustee

Utah Department of Commerce  
Division of Occupational and Professional Licensing  
(DOPL) representatives will be available near the registration desk to help with renewal of Utah licensing for dentists and dental hygienists

UDA Convention Registration: Go online at uda.org.  
(a form is in the back of the book for those that want to mail, fax or email it in)
GENERAL INFORMATION

To Register
Online…www.uda.org
Fax……801-261-1235

UDA contact for questions
Email: uda@uda.org
Office: 801-261-5315

On-site Registration Hours
Thursday....7:00 am–5:00 pm
Friday..........7:30 am–4:00 pm
Onsite registration is upstairs on level two near the Salt Palace east entrance.

Lodging
Our ability to book the UDA Convention at the Salt Palace is tied to the number of hotel room nights generated by our meeting. Please consider using these hotels and make sure to ask for the UDA block of rooms when making your reservation. Thank you!

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Audience codes. A-assistant, D-dentist, H-hygienist, O-office staff, St-students

Children. Children and babies are not allowed at any seminars or functions. We enforce this policy because babies and young children may easily become disinterested and disruptive to other attendees and speakers.

CE forms. CE certificates are at a kiosk in the registration area or online at www.uda.org

Guests. All guests must be registered by or with a dentist or get UDA approval to attend.

Individual registration. Dental hygienists, dental assistants, front office, lab technicians, students, spouses do not need to register with a dentist.

Information and questions. email: uda@uda.org or 801-261-5315.

Licensing. Utah Division of Professional Licensing (DOPL) representatives will be available near Registration to help with renewal of dentists and dental hygienists licensing for Utah

Name badges. Attendees must register for all seminars and exhibits. For replacement name badges go to the registration desk.

No standing in the rooms or sitting on the floors. Strict Salt Lake City fire codes prohibit all attendees from standing in rooms or sitting on the floors during the seminars.

Open seating. Each year one or two seminar rooms fill up, so arrive early to assure yourself a seat.

Online handouts. Some speakers have submitted an online handout, these can be found on www.uda.org

Parking. There are public parking areas near the Salt Palace. No parking validations are available from UDA.

Arrive early for best selection and allow enough time to park and walk to the Salt Palace.

Radiology Certification. Available online at www.uda.org

Refunds. Sorry, no refunds can be made for registration, meals or functions.

Speakers’ websites. For detailed information about the speakers and their topics, visit their website. For speakers who provided websites see the end of their course description.

Cover Photo by: Lisa Gemperline
Local Speaker Series
All attendees are invited to these seminars!
Room 253 A, B

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Thursday, March 26
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Real Estate and Profitability
Tucker Nipko
9:00 – 10:00 am

Dynamic 3-Dimensional Computer Guided Navigation for Implant Placement
Gary Crawford, DDS
10:30 – 11:30 am

Simple Beauty in Dentistry
Dale Linton, DDS
2:00 – 3:00 pm

Replace Missing Teeth: Consider a Non-Invasive, Long Lasting, Fixed, Resin Bonded Bridge
Joel Janis, DDS
3:15 – 4:15 pm

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Friday, March 27
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Intimate Partner Violence (IPV) in our Backyard: An Epidemic Treatable by the Oral Healthcare Provider
Leslie Halpern, DDS, MD, PhD
9:00 – 10:00 am

How to Get Excellent Results for Class II Composite Restorations with Less Chair Time
Joel Janis DDS
1:30 – 2:30 pm

Advanced Growth Concepts for Dentists
Andrew Raines, MBA
Glen Jensen
10:30 – 11:30 am

Build or Buy? Your Pathway to Practice Ownership
Jason Baer
Mike Pakula, BA
3:00 – 4:00 pm

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UDA Dental Hygiene Affiliate Member Breakfast
All Dental Hygienists are Invited to Attend! Must pre-register
1 Hour CE credit

Friday, March 27
Cost $25
Peri-Implantitis
LaRisse Skene, DMD
Time 7:00 - 8:00 am
Radisson Hotel, 215 W South Temple, Salt Lake City
Room: Wasatch 1 & 2

Dr Skene graduated with a degree in medical biology from the University of Utah. She attended dental school at the University of Pennsylvania and graduated with honors when she completed her postdoctoral specialty training in periodontology there.

Dr Skene is board certified with the American Academy of Periodontology, is an active member of the Utah Dental Association, American Dental Association and currently serves as the Dental Hygiene Affiliate Membership Liaison to the UDA Board. She has been instrumental in organizing the Salt Lake District Give Kids A Smile and serves as faculty for the continuing education program at the University of Utah School of Dentistry.

Co-sponsored by: Straumann
Dental Student Lunch and Learn
All dental students are invited to this lunch and learn! Must pre-register

Friday, March 27

Will You Live the Dream?
Mary Smith, DDS, MBA
Time 12:00 - 1:30 pm
Radisson Hotel, 215 W South Temple, Salt Lake City
Room: Wasatch 1 & 2

Join Dr. Smith for an overview of practice management strategies. She will share information about services available through the American Dental Association to assist you in your future planning and practice development.

Learning Objectives
- Leading a Team
- Marketing Basics
- Dental Benefit Plans
- Dental Management Systems
- Buying a Practice

Dr Smith received her DDS from University of Minnesota School of Dentistry and an MBA in Health Care Management from Gonzaga University. She has practiced in Spokane, WA for over 30 years, during which time she has served in many leadership capacities including President of the Washington State Dental Association, Washington Academy of General Dentistry and Trustee to the ADA. She has established herself as an instrumental voice in dental education, speaking nationally to dental students on dental practice trends, budgeting, wealth management, and business operations. She also shares her knowledge on sports trauma and HIPAA through her lectures. In addition to her busy practice she is the regional clinical director for the University of Washington’s RIDE program at the Spokane Riverpoint campus. She has been the team dentist for the Spokane Chiefs hockey team since 1982.

Co-sponsored by: Aspen Dental, Benco
Making Complete Dentures a “Win-Win” Service
Gordon Christensen, DDS, MSD, PhD
8:30 – 11:30 am
Ballroom A, C
Audience: D, A

Most dentists dislike making complete dentures. It is probably because many techniques are laborious, time consuming, and relatively ineffective. This program shows simple techniques that are optimal for patients and enjoyable for YOU. Use of implants and non-implant procedures are demonstrated. Rebasing previous dentures to include simple implants is encouraged. Making dentures can be relatively straightforward and predictable.

Learning Objectives:
• Describe and discuss a simple effective procedure for complete dentures.
• Describe and discuss a simple implant supported technique for complete dentures.
• Influence patients to accept simple implants for denture support and retention.
• Incorporate the procedures into YOUR practice.

Gordon J. Christensen is founder and Chief Executive Officer of Practical Clinical Courses (PCC), Chief Executive Officer of Clinicians Report Foundation (CR), and a practicing Prosthodontist in Provo, Utah. He is co-founder of the non-profit Clinicians Report Foundation, previously CRA. Gordon and his wife Rella have conducted research in all areas of dentistry and published the findings to the profession in the Clinicians Report. Currently Gordon he is an Adjunct Professor at the University of Utah School of Dentistry.

Mini Dental Implants, A Minimally Invasive Treatment Option for Stabilizing Dentures and Replacing Missing Teeth
Todd Shatkin, DDS
8:30 – 11:30 am (continues at 2:00)
Room 254 A, B, C
Audience: D

We will be discussing the patented F.I.R.S.T. (Fabricated Implant Restoration Surgical Technique) procedure and how once it is learned, you are able to offer a valuable mini implant alternative to help your patients and dramatically increase your practice income.

Learning Objectives:
• Using the MDL and Milo Mini Dental Implants for lower and upper denture stabilization.
• Using the Mini Dental Implant for partial dentures.

Dr. Shatkin graduated from University of the Pacific School of Dentistry. He is the President Emeritus of the International Academy of Mini Dental Implants and the owner of Shatkin F.I.R.S.T., LLC, a mini dental implant specialty laboratory. Dr. Shatkin lectures extensively and is considered a world expert on mini dental implants. He practices full time in Amherst, New York.

The V.I.P. Lecture; Versatile, Indispensable Panoramic Image
Dale Miles, BA, DDS, MS
8:30 – 11:30 am
Room 251 D, E, F
Audience: D, A, H

Whether you use film, phosphor plates, digital sensors or even “Cone Beam” panoramic images, the image information available to you for your clinical decision-making is amazing. See the anatomy you’ve been missing. See how current panoramic technology can open interproximal contacts! And if you use a digital panoramic, there is programmed panoramic software to allow you to select image settings to do implant site assessment, TMJ views and visualize the maxillary sinuses and dental structures like never before. Come see why panoramic images have become indispensable. Come see why some dentists think you may never have to do intraoral radiographs again! Come see how selecting these images for your patients is also the most cost-efficient, revenue producing service you will perform in your office every day! Dr. Miles presents this information in a fun, practical and office-friendly/office-useful manner. Bring your staff and come have some fun. Your office will be more profitable if you do!

Learning Objectives
• Useful panoramic anatomy.
• How current panoramic technology has dramatically improved.
• How Cone Beam CT (computed tomography) works for panoramic images.
• Why you can place far fewer image receptors in patient’s mouths again.

Dr. Miles is an adjunct Professor of Oral and Maxillofacial Radiology at the University of Texas Health Science Center in San Antonio, Texas. He is a Diplomate of both the American Board of Oral and Maxillofacial Radiology and the American Board of Oral Medicine. Widely published in scientific journals, his textbook “Atlas of Cone Beam Imaging for Dental Applications” is in its 2nd edition. He has a website for teaching dentists about CBCT: www.interactiveimagingtv.com
Reconstructive Excellence Part I - Diagnosis and Treatment Considerations Simplified

James Downs, DMD

8:30 – 11:30 am
Room 250 A, B, C

Audience: D

A simplified approach to diagnosis and occlusal theory for everyday dentistry. We will go through when to do an additive or reductive approach in treatment understanding. This will take us to case designing for predictable results through large case and comprehensive treatment. The training in this session will include tissue framing, 3D Tooth Preparing with a structure that works, to temporization, and lab communication that dials in cases every time.

Learning Objectives:

- Learn how to properly treat complex restorative cases.
- Learn tips and tricks to enhance your restorative outcomes.
- Learn the importance of good communication with your lab.

Dr. Jim Downs received a D.M.D. degree at Tufts University School of Dental Medicine in Boston, MA. He is an expert in comprehensive restorative treatment and has completed numerous full arch and full mouth reconstruction cases. He maintains an aesthetic, family-oriented practice in Denver, CO. Dr. Downs is an instructor for several continuing education courses with the Dr. Dick Barnes Group seminars, including Implant EZ, Full Arch Reconstruction, and more.

Co-sponsored by: Arrowhead Lab

New Advances in Caries Management: Risk Assessment, Silver Diamine Fluoride, and Glass Ionomer Cement

Douglas Young, DDS, EdD, MBA, MS

8:30 – 11:30 am (continues at 2:00)
Room 251 A, B, C

Targeted audience: D, H, A, O

Clinical practice today uses scientifically sound evidence-based approaches. There is a noticeable shift to the caries treatment paradigm by better preventing and managing caries as a disease.

This presentation will present a scientific overview of caries management by risk assessment utilizing new tools such as the ADA Caries Classification System, silver diamine fluoride (SDF), partial caries removal, and glass ionomer cement (GIC) to managing caries. Actual clinical cases will be used to illustrate these concepts.

The presentation provides an excellent update relevant to clinical applications for the dentist, hygienist, assistants and front office.

Learning Objectives:

- Develop evidence-based treatment options to manage caries based on individual patient risk factors.
- Use the ADA Caries Classification System to determine when nonsurgical and surgical approaches are appropriate.
- Demonstrate how to use SDF, partial caries removal, and GIC to treat caries chemically.

Dr. Young is a Professor at the University of the Pacific where he is an active and ardent educator in the field of minimally invasive dentistry and cariology. He was one of the founders of the CAMBRA (Caries Management By Risk Assessment) Coalition, American Dental Education Association (ADEA) Cariology Section, and the American Academy of Cariology (AAC). Dr. Young served on the ADA Council of Scientific Affairs (2012-2016) and is currently a member of the ADA Evidence-based Dentistry (EBD) Leaders network and a cariology consultant for the ADA.

Dr. Young has been published in numerous peer-reviewed dental journals and textbooks focusing on minimal invasive dentistry, silver diamine fluoride, glass ionomer, and CAMBRA.

Green Dentistry: Cannabis & Teeth? What You Need to Know about Cannabis and Oral Health

Barry Taylor, DMD

Caroline Arceo DMD, MS

8:30 – 11:30 am
(repeats at 2:00)
Ballroom E

Audience: All

Marijuana, also known as Cannabis, is the most commonly used illicit drug in the United States. Thirty-three states currently have legalized marijuana for medicinal purposes, while ten states have legalized it for recreational use. It is estimated that over 10% of the US population uses marijuana at least once a year.

This course is an unbiased and evidence-based presentation of marijuana and its role in dentistry. We will present an introduction to the history of marijuana and trends pertaining to its use. Next, we will provide a basic science review regarding the Cannabis plant, the drug marijuana, and the Endocannabinoid System. We will review how marijuana use affects oral and general health. Finally, we will address areas on possible dental research related to cannabinoids.

Learning Objectives

- Comprehend the Endocannabinoid System, what cannabinoids are, and how marijuana is connected.
- Understand how marijuana affects oral health – specifically detailing oral pathology, dental caries, and periodontal disease.
- Understand how marijuana affects our patient’s general health and provide information on possible interactions of marijuana with commonly prescribed medications.
- Learn how to communicate with patients regularly who are using marijuana.
- Explore future areas of research with cannabinoids in regard to anxiolysis, bone metabolism, wound healing, and inflammation.

Dr. Barry Taylor is an assistant professor in Restorative Dentistry at the Oregon Health & Science University School of Dentistry. He also is a part-time associate in a private dental practice. Prior to attending the OHSU School of Dentistry, he worked as a research assistant for two years in the field of Neuropsychopharmacology at the U.S. Veteran’s Hospital in Portland, Oregon. Dr. Taylor is currently the president of the ODA.

Dr. Caroline Arceo is a private practice periodontist from Napa, CA, currently practicing in McMinnville, Oregon. While in residency Dr. Arceo received her master’s degree for her work assessing the incidence of periodontal disease among adult cannabis users in a dental school setting at OHSU in Portland, Oregon. If you are partial to updates regarding bloody gums, THC, and teeth follow her @dr.gumgardener.
**Real Communication Real Results…**

**The Art of Adding Value with People**

**Matt Townsend, PhD**

8:30 – 11:30 am
Ballroom G, I

Audience: All

Do you need to learn how to better understand those you work with? And eliminate negative energy and build trust? In this interactive training, participants will learn how to get to the heart of the issues by diffusing negativity energy, increasing understanding and building trust. Participants will learn four different communication skills needed by all effective communicators, namely recognizing emotions, exploring stories, attending to The STARVED stuff and lifting conversations upward.

**Learning Objectives:**

- Learn how to understand those you work with.
- Learn how to eliminate negative energy.
- Learn how to increase understanding and build trust.

**For more than a decade,** Dr. Matt Townsend has been energizing and involving audiences with his unique approach to building and maintaining successful relationships. He blends humor and storytelling with interactive, real-life solutions that inspire motivation and immediate results in his audiences.

“The Matt Townsend Show” is broadcast weekday mornings on byuradio.org and Sirius XM 143 and is a weekly contributor to KSL TV’s show “Studio 5 with Brooke Walker”. Matt’s book Starved Stuff: The 7 Basic Needs of Healthy Relationships is a popular pick among those searching for better relationship skills. Dr. Matt earned his bachelor’s and master’s degrees in Communication, a second master’s degree in Human Development, and a doctoral degree (PhD) in Human Development.

**Hygiene Superstar**

**Michael Czubiak, DDS**

8:30 – 11:30 am (continues at 2:00)
Ballroom H, J

Audience: H

We’ve been there before. Armed only with our scalers, curettes and prophy paste. Backed up by our pleadings, “you need to floss more”. That was all we had to fight off the most common infectious disease in the world. Did it really ever feel like enough? This course will discuss the latest knowledge, tools, and products that allow hygiene superstars to give periodontal disease the fight that it deserves. Learn how to become a hygiene superstar by moving past just doing cleanings and instead, start changing lives.

**Learning Objectives:**

- Discussion of the connection between periodontal disease, inflammation and systemic disease including the most recent science.
- Changing the clinical goals of the hygiene appointment are necessary in light of more modern thinking of periodontal disease. Biofilm as the enemy instead of just deposits.
- Evaluation of products, tools, and procedures including lasers, salivary diagnostics, probiotics, tongue scrapers, oral irrigators, oral rinses, and ultrasonics.

Dr. Mike is a practicing general dentist in Camarillo, California. He graduated from UCLA in 1988 and started his own practice from scratch. He grew his practice by recognizing the importance of a strong preventive program and top-notch dental hygienists. His team now includes nine hygiene superstars.

Dr. Czubiak has lectured extensively on technology, practice management, and leadership and has brought fresh solutions to dental teams throughout the US.

**Practical Approaches to Geriatric Dentistry**

**Mai-Ly Duong, DMD, MPH, MAEd**

8:30 – 11:30 am
Room 151 A, B, C, G

Audience: D, H

Our patient population is diverse and therefore, their needs are diverse. This presentation will provide insight into the demographics, characteristics, and challenges of the geriatric population. This course is targeted towards dental health providers who endeavor to provide optimal care for a growing senior adult population.

**Learning Objectives:**

- Discuss the importance of providing optimal oral care for senior adults.
- Review common social challenges in the senior adult population.
- Manage the link between oral-systemic health conditions in adults with complex medical conditions.
- Identify clinical options associated with common oral health disease in senior adults.

Dr. Mai-Ly Duong received her Doctor of Dental Medicine (DMD) and master’s in public health (MPH) from A.T. Still University. She serves as a full-time associate professor at the Arizona School of Dentistry and Oral Health in The Center for Advanced Oral Health. She works to support students, residents, and faculty treating individuals with special needs and complex medical conditions. She also works as a part-time associate dentist at Sundance Dental Care. She has a passion for serving vulnerable populations such as special needs and older adults.

**Bill Gates, The Beatles, and You: Strategies for Increasing Your Performance**

**Cynthia Mattson, CPA, MACC**

8:30 – 11:30 am
Ballroom F

Audience: All

Spend time exploring ideas from bestselling authors and used by high performers, including Bill Gates, and the Beatles, that can help propel you and your office to new highs. Discussion will include ways to negotiate, managing difficult conversations, improving your brand, raising your performance above average, and increasing fulfillment at work.

**Learning Objectives:**

- Discover business strategies that can work in your professional and personal life.
- Understand how to have productive difficult conversations with good outcomes.
- Learn how to initiate positive psychology in your daily life.
- Develop steps to help raise your office performance to above average.
Cynthia Mattson is a CPA who focuses her private practice on providing dental offices a full range of services, including management consulting, accounting and taxes, litigation support, practice evaluations, sales and transitions. She has authored many articles on dental accounting, and other practice management topics. She developed and taught the four-year practice management curriculum for the University of Utah School of Dentistry. Prior to opening her private practice, Mrs. Mattson has worked as an adjunct faculty instructor at Weber State University in Ogden, Utah, at Roosevelt College in Chicago, and as an auditor for Arthur Anderson.

Dental Assisting Made Easy Go from Overwhelmed to Overjoyed!
Tanya Brown, DMD
8:30 – 11:30 am
Ballroom B, D
Audience: A

Have you ever had a day that makes you question why you chose Dentistry as a career? Everyone longs to be a part of something special and to know that their contributions make a difference. Uncover the most common mistakes that when corrected will fill your day with joy! Set yourself apart as a true ROCK-STAR Dental Assistant. Attend this course to discover the secrets of what the most successful Dental Assistants are doing to keep their patients comfortable, their schedules full, and their case acceptance up!

Learning Objectives:
- Learn how to make a difference.
- Learn the secrets of the most successful dental assistants and what they are doing.

Dr. Tanya Brown is an expert on case acceptance. For over 25 years she has worked in every area of a dental practice from chairside dental assistant, to practice administrator, to owner dentist and founder of The Center for Cosmetic & Restorative Dentistry. Tanya is still practicing dentistry and uses her proven systems for success every day! She understands how each team member is a vital contributor to the success of the practice.

Tanya attended Georgia Tech & then the Medical College of Georgia School of Dentistry. Dr. Brown is one of a select group of dentists who have completed the core curriculum at the Dawson Academy of Advanced Dentistry. She is a self-proclaimed “CE Junkie”. Dr. Brown will help you elevate YOUR practice by making dentistry Practical, Profitable, and Fun!

Co-sponsored by: CareCredit and Weave

Raving Patients: Get Visible, Get Credible
Leonard Tau, DMD
8:30 – 11:30 am
Room 250 D, E, F
Audience: D, O, A

Word of mouth has always been the foundation for the acquisition of new patients by a dental practice but in our internet age, word of mouth is transformed because of review sites like Google, Yelp, and Facebook. Online reviews are now one of the biggest ranking factors in a local search.

Being credible is only one piece of the puzzle though. Your practice also needs to be found online when people are searching for a dentist near them. Are you at the top of the Google Map Pack? If not you are invisible and all of those great reviews are not doing you much good.

In this seminar Dr. Tau shares numerous tips and best practices to not only become credible but visible online. He will also discuss the system that has been tried and tested in his own office enabling him to take his practice to the next level simply by marketing his reputation.

Learning Objectives:
- Understand the importance of taking control of your online presence
- Learn software programs that help manage your reputation
- See why your practice may not be ranking as high as it could be
- Discuss ways in which patient reviews can manifest online
- Develop strategies for garnering positive patient reviews
- Review team training tips for garnering positive feedback

Chosen as one of the top leaders in dental consulting by Dentistry Today, Dr. Leonard Tau DMD is a dentist, consultant, speaker, podcaster and practice owner. Few professionals within the dental industry have the level of expertise, knowledge, and passion for the field. He has traveled the country educating dental professionals to help them succeed in growing their practice, reigniting their passion for dentistry and navigating the fast-changing nature of the job. Website: www.drlentau.com

Real Estate and Profitability
Local speaker series
Tucker Nipko
9:00 – 10:00 am
Room 253 A, B
Audience: D, St

Real Estate is typically the 2nd highest cost for a practice, behind payroll and staffing. This course will highlight how Real Estate costs can be better managed whether leasing or purchasing. It will focus on the following topics:

Learning Objectives:
- Choosing the right Location.
- Lease vs Purchase.
- Negotiating the best Deal.

Tucker Nipko is the principal broker at Tucker J. Nipko Real Estate. Tucker is a lifelong resident of Utah. He’s an expert in the Utah market, and loves to help the Utah community thrive. He has been helping dental and medical professionals find the perfect space for their practice for over 15 years. Location, size and layout are the key factors he focuses on when searching for that ideal space. With over 15 years of experience in commercial real estate he has assisted 200 plus clients through the entire process from searching for location down to the final negotiation and closing. Tucker enjoys helping his clients achieve the best results with location so that they have the highest advantage for success.

THURSDAY, MARCH 26
Dynamic 3-Dimensional Computer Guided Navigation for Implant Placement

Local speaker series
Gary Crawford, DDS 10:30 – 11:30 am
Room 253 A, B
Audience: D, A

From its very inception, dental implants and surgery for implant placement has adopted and used advancing techniques, design, materials, and especially technologies as they have been developed. With the advent of Cone Beam CT scanning, we are accurately able to evaluate the position of anatomical structures that are critical in planning implant position, angulation, and size. However, “Guided” implant placement with acrylic splints has been used in an attempt to transfer CBCT planning to the patient during surgery but has certain limitations in that it does not provide immediate feedback or allow for flexibility in making adaptations as needed during the surgery.

We will discuss the advent of Dynamic 3-Dimensional Computer Guided Navigation for Implant Placement. We will also discuss how this technology provides the following advantages in performing “guided” surgery.

Learning Objectives:
• Real time visualization of anatomical structures.
• Real time visualization of position, depth, and angulation as drills are used and the implant placed.
• How this technology easily allows for changes in the surgical plan as may be needed during the actual surgery which increases flexibility, adaptability, and ultimate implant success.
• Demonstrate how digital surgical and restoration planning can be done and how dynamic guided surgery can be used in day to day practice.

Dr. Gary L. Crawford is a Board Certified Oral and Maxillofacial Surgeon. He received his DDS from the University of Oklahoma College of Dentistry. Dr. Crawford then did his training in Oral and Maxillofacial Surgery at the University of Illinois in Chicago. He has been in private practice in Provo, Utah for the past 28 years. During this time Dr. Crawford has held numerous positions of leadership at Utah Valley Medical Center; and in organized dentistry including president of the Utah Dental Association. Along with a passion for emerging technology in dental implants Dr. Crawford has a keen interest in trauma surgery and facial reconstruction.

CPR and BLS Certification Workshop
Limited to 30 participants
Cost $40, must register at: www.uda.org
Tobin Cowley
9:00 – 11:00 am (repeats at 2:00 pm)
Room 151 D, E, F

Complete your basic lifesaving, BLS certification which is required every two years for licensure, for you and your staff while at the convention. This course will provide current information and hands-on training using the most up-to-date guidelines, CPR training simulators and automated external defibrillators. Receive your BLS certification card upon completion.

Learning Objectives:
• Learn and practice adult cardiopulmonary resuscitation, CPR, using current guidelines.
• Learn and practice infant CPR using current guidelines.
• Learn to use an automated external defibrillator, AED.
• Earn your basic lifesaving, BLS, certification.

Tobin has been teaching CPR, AED and first aid for over 20 years through his business Save-A-Heart of Utah. He is a licensed paramedic, and EMT. He currently provides BLS and ALS certification services to almost 200 dental offices throughout the state, as well as the U of U School of Nursing, Medical School, and businesses throughout the state of Utah. This course is approved by OHSA, MSHA and the Health Department. Tobin is known for his engaging and entertaining teaching style.
Team Luncheon  
Salt Palace Convention Center  
Admission by ticket only  
Noon – 1:45 pm  
Room 255  

**Oh That’s Bad… NO, That’s Good!**  
John Bytheway, BS, MA

Life is never easy. But some of the hardest situations in life can bring positive results when approached with the right attitude. We’ll talk about a three-word formula for creating perspective, and how to deal with others on your team with respect and optimism to bring out the best they have to offer. Expect to laugh. Out loud. A lot. And to learn a thing or two along the way.  

John Bytheway is a teacher, author and speaker. He has written more than thirty books on subjects ranging from Golf to Isaiah. Other than persuading his wife to marry him, his greatest accomplishment is that he can impersonate Deputy Sheriff Barney Fife of Mayberry to a T. He earned a bachelor’s degree in business and master’s degree in education from Brigham Young University, and he currently teaches courses across the street from the Vivint Smart Home Arena at the BYU Salt Lake Center.

Seating for the team luncheon is assigned when you register. Group tickets must be purchased together so you can be seated in the same area. There are 10 seats per table. Tickets with table numbers will be mailed to you with your name badges. There are no refunds or changing of tables after tickets are mailed from UDA.
2020 UDA Spring Seminar

FOR DENTISTS AND HYGIENISTS
Friday, April 24, 2020
St. George Marriott Courtyard

Speakers include
Ben Tuinei
Dr. David M. Anderson
Dr. David K. Okano
Dr. Jeremy Manwaring

Register Online at UDA.org
Mini Dental Implants, A Minimally Invasive Treatment Option for Stabilizing Dentures and Replacing Missing Teeth
Todd Shatkin, DDS
2:00 – 4:00 pm (continued from morning)
Room 254 A, B, C
Audience: D

A Mini Residency for CBCT, Part 1 – Principles and Applications
Dale Miles, BA, DDS, MS
2:00 – 4:00 pm
Room 251 D, E, F
Audience: D, A, H

Thinking of buying a cone beam scanner? Wondering how it would be used in your practice? Dr. Miles presents endodontic, implant, sinus, TMJ and other applications using cases to show you how you would use Cone Beam CT in your general dental practice. He demonstrates tools you may be unaware of that can improve diagnosis such as the MIP (maximum intensity profile) tool, and how to really use color and 3-D for helping you reach the final diagnosis more easily.

Learning Objectives:
• Understand the many useful applications for CBCT in your office
• Understand how to use the MIP and color tools for your cases for better diagnosis
• View multiple cases to illustrate the important findings you will find in your scans

Dr. Miles is an adjunct Professor of Oral and Maxillofacial Radiology at the University of Texas Health Science Center in San Antonio, Texas. He is a Diplomate of both the American Board of Oral and Maxillofacial Radiology and the American Board of Oral Medicine. Widely published in scientific journals, his textbook “Atlas of Cone Beam Imaging for Dental Applications” is in its 2nd edition. He has a website for teaching dentists about CBCT: www.interactiveimagingtv.com

Reconstructive Excellence Part 2 - Material Consideration, Bonding for Success and Case Presentation
James Downs, DMD
2:00 – 4:00 pm
Room 250 A, B, C
Audience: D

Case Predictable Restoration placement will be covered as a continuum to the first session. We will discuss material understanding and bonding/cementation of these restorations that will simplify seat time. In addition to simplifying seat time, we will go through techniques that will minimize your clean-up. Increasing case longevity through testing timing and force of your occlusion will be reviewed with tools and equipment that protect your masterpieces. Lastly, effectively dealing with patient objections and presenting of cases to help patients understand value will leave dentists with helpful tools to get patients to YES to this type of dentistry every time.

Learning Objectives:
• Learn which materials to use for construction, cementation and bonding of crowns
• Learn tips and tricks to simplify procedures and enhance longevity.
• Learn how to address patients’ questions and concerns.

Dr. Jim Downs received a D.M.D. degree at Tufts University School of Dental Medicine in Boston, MA. He is an expert in comprehensive restorative treatment and has completed numerous full arch and full mouth reconstruction cases. He maintains an aesthetic, family-oriented practice in Denver, CO. Dr. Downs is an instructor for several continuing education courses with the Dr. Dick Barnes Group seminars, including Implant EZ, Full Arch Reconstruction, and more.

Co-sponsored by: Arrowhead Lab

Scientific Poster Session
3:00 – 5:00 pm

Please Support the Poster Sessions and learn about the latest dental research being conducted at Utah’s two dental schools by attending the student scientific poster presentations. With presenters preparing to take their research to the American Academy of Dental Research competition and to residents sharing current research and clinical practices we have the opportunity to observe their presentations.

There will be presenters from:
*The University of Utah School of Dentistry
*Roseman University College of Dental Medicine
* Primary Children’s Pediatric Residency

Location: Rear of Exhibit Hall C
Earn 1 Hour of CE Credit
How the Economics of Dentistry are Changing: 3 Key Trends Dentists Need to Know
Marko Vujicic, PhD
2:00 – 4:00 pm
Room 250 D, E, F
Audience: D, St

This session will be an interactive, exciting, data-driven journey into key trends in dentistry happening on the economic and practice side. Specifically, which segments of the population are visiting the dentist, how much are they spending, what are key barriers to dental care. On the dentist side, we will look at important changes in dental practice structure occurring, including how dentist earnings, busyness, and reimbursement are shifting. Finally, we will discuss the 5-year outlook for economic trends in dentistry, including disruptive innovations. The session will be focused on data for Utah wherever it is available.

Learning Objectives:
• Review key trends in demand for dental care in Utah, including key barriers to dental visits and spending.
• Understand how dental practice structure is changing and how Utah compares to other states, including dentist income.
• Review trends in dental reimbursement from 3rd party payers in Utah and how this compares to other states.
• Look forward to identifying 3 key trends that will transform dental practice in the coming 5 years.

Marko Vujicic currently serves as Chief Economist and Vice President of the Health Policy Institute at the American Dental Association. Previously, he was Senior Economist with The World Bank in Washington D.C. where he focused on health systems reform in developing countries. Dr. Vujicic obtained his Ph.D. in Economics from the University of British Columbia and a bachelor’s degree in Business from McGill University in Montreal.

Funky Math 1 + 1 = 5…The Key to doing More with Less
Matt Townsend, PhD
2:00 – 4:00 pm
Ballroom G, I
Audience: All

Increased productivity isn’t about working longer, harder or smarter—it’s about relating better with others. In this interactive training, Matt guides participants through the principles of synergy and how to use them to create more sustainable and predictable results with their clients, vendors and fellow workers. In a world where everyone can buy the same systems, and everyone is vying for the same customers, it really is about relationships that will give you and your team the greatest competitive advantage.

Learning Objectives:
• Learn how to work smarter.
• Learn how to relate to others.
• Learn about relationships that will give your team the greatest advantage.

For more than a decade, Dr. Matt Townsend has been energizing and involving audiences with his unique approach to building and maintaining successful relationships. Known as one of America’s top presenters in the field of Human Relations and Development, Matt blends humor and storytelling with interactive, real-life solutions that inspire motivation and immediate results in his audiences.

“The Matt Townsend Show” is broadcast weekday mornings on byuradio.org & Sirius XM 143 and is a weekly contributor to KSL TV’s show “Studio 5 with Brooke Walker”. Matt’s book Starved Stuff: The 7 Basic Needs of Healthy Relationships is a popular pick among those searching for better relationship skills.

Dr. Matt earned his bachelor’s and master’s degrees in Communication, a second master’s degree in Human Development, and a doctoral degree (PhD) in Human Development.
Learning Objectives:
- Review the history and current US regulations regarding providing treatment for individuals with disabilities.
- Describe common intellectual and developmental disabilities that individuals may present with in the dental office.
- Discuss common legal and ethical questions related to treating individuals with special healthcare needs.
- Identify strategies and modifications to dental treatment options and dental treatment delivery for individuals with special needs.

Dr. Mai-Ly Duong received her Doctor of Dental Medicine (DMD) and master’s in public health (MPH) from A.T. Still University. She serves as a full-time associate professor at the Arizona School of Dentistry and Oral Health in The Center for Advanced Oral Health. She works to support students, residents, and faculty treating individuals with special needs and complex medical conditions. She also works as a part-time associate dentist at Sundance Dental Care. She has a passion for serving vulnerable populations such as special needs and older adults.

Monster’s in Your Mouth: The Mouth-Body Connection and the Future of Dentistry

Jamie Toop, DDS
2:00 – 4:00 pm
Ballroom A, C
Audience: H

The connection between oral health and systemic conditions is now widely recognized by both medical and dental practitioners. This workshop is designed to update dental professionals on current research on the mouth/body connection. Specifically, the association of periodontal disease to pancreatic cancer, heart disease, diabetes, complications with pregnancy, erectile dysfunction, pneumonia, stroke, cognitive disorders, and more. The effect of these findings on patients and the future of dentistry will be discussed, including how to communicate with patients on oral systemic health.

Learning Objectives:
- Describe statistics from current research on the link between diseases of the mouth and body.
- Identify the implications of research as it relates to the patient and the medical and dental communities.
- Identify how inflammation plays a big role in connecting dentistry to medicine.
- Describe ways any practitioner can confidently discuss oral systemic health with patients.

Dr. Jamie Toop graduated from Loma Linda University School of Dentistry and is a practice owner supported by Pacific Dental Services® in Las Vegas, NV. She currently serves as a faculty member for the PDS University™ – Institute of Dentistry and a member of the Pacific Dental Services’ National Advisory Board.

Co-sponsored by: Pacific Dental Services

Windfall Practice: The Innovative Front Office

Mark Cook
2:00 – 4:00 pm
Ballroom F
Audience: O

Your staff, in particular your front office, is asked to complete up to 83 tasks each day. They manage computers, lead communications, and ensure safety, oh and improve smiles. It’s no wonder staffs tread water.

A windfall is an exceptional gain from a surprising source. Your front office and staff can be the surprising source of quick wins.

Learning Objectives:
- Raise quality
- Streamline efficiencies
- Improve financial performance

Mark Cook, New York Times and Amazon bestselling author, engages your team after 4,000 rapid improvements with teams. Based on global research, Mark’s Windfall Series, includes speeches and follow-on workshops that provide frameworks for exceptional results. In this session, Mark leads audiences through the tasks of rapid innovation.

The Dynamic Duo: 5 Secrets for the Best Doctor-Dental Assistant Team

Tanya Brown, DMD
2:00 – 4:00 pm
Ballroom B, D
Audience: A, D

Have you ever wished that you could be one step ahead of your Doctor? Everyone knows that a Dental Assistant can “make or break” a practice. This course is designed for both Dental Assistants and Dentists who are ready to discuss the common challenges and discover proven solutions. The most successful Dentists tap into their team’s full potential to stay fully engaged with their patients and boost performance. At the end of this inspiring and entertaining program, the Dynamic DUO will be ready to partner for an even greater level of patient care.

Learning Objectives:
- Learn to work together as a team.
- Learn the common challenges and discover proven solutions.

Dr. Tanya Brown is an expert on case acceptance, over 25 years she has worked in every area of a dental practice from chair-side dental assistant, to practice administrator; to owner dentist and founder of The Center for Cosmetic and Restorative Dentistry. Tanya is still practicing dentistry and uses her proven systems for success every day!

Tanya attended Georgia Tech and the Medical College of Georgia School of Dentistry. Dr. Brown has completed the core curriculum at the Dawson Academy of Advanced Dentistry and is a self-proclaimed “CE Junkie”. Dr. Brown will help you elevate YOUR practice by making dentistry Practical, Profitable, and Fun!

Co-sponsored by: CareCredit and Weave
Simple Beauty in Dentistry
Local speaker series
Dale Linton, DDS
2:00 – 3:00 pm
Room 253 A, B
Audience: D, A

This course will address aesthetic and artistic considerations for minimally invasive restorative dentistry, as well as cases involving more complicated full mouth reconstruction. The importance of detailed shade records, occlusal stains, anatomy, the Golden Ratio, and maintaining occlusal relations will be discussed. He will take you through several cases to demonstrate minimally invasive techniques and from patient discussions through wax-up, presentation, scheduling, preparations, temporaries and the seating sequence for larger cases.

Learning Objectives:
• Understand the basics of minimally invasive dentistry.
• Review veneer and crown preparation.
• Learn proven techniques used in full mouth reconstruction.

Dr. Linton graduated from BYU and Emory University School of Dentistry. He practiced general dentistry in Bountiful, Utah. He lectured Internationally for 15 years with Dr. Gordon Christensen on minimally invasive dentistry to full mouth reconstruction. He currently serves on the faculty at the U of U School of Dentistry and GPR.

Replace Missing Teeth: Consider a Non-Invasive, Long Lasting, Fixed, Resin Bonded Bridge
Local speaker series
Joel Janis, DDS
3:15 – 4:15 pm
Room 253 A, B
Audience: D, A

A technique for fabricating a zirconia based resin bonded bridge will be presented. This technique makes it possible for implant placement years later without needing to restore the adjacent teeth. Topics covered will range from proper diagnosis, procedures for fabrication and cementation, as well as the rationale for providing this type of conservative restorative treatment. Current research being conducted on this prosthesis will also be reviewed.

Learning Objectives:
• Learn a conservative cosmetic technique for tooth replacement.
• Learn how to preserve adjacent teeth when planning for future implant placement.

After practicing general dentistry for 35 years in the San Francisco Bay area Dr. Janis spent 10 years on the faculty at University of the Pacific School of Dentistry followed by 6 years at Roseman University Dental School. He is currently an associate professor at the University of Utah School of Dentistry.

ICE CREAM SOCIAL
Thursday, March 26th at 3:30 pm
Rear of Exhibit Hall C

University of Utah School of Dentistry Alumni Association Spring Social
Thursday, March 26, 2020
5:30 – 8:00 pm
School of Dentistry, 530 Wakara Way, Salt Lake City, Utah
Contact: Heidi Green, heidi.green@hsc.utah.edu or 801.213.3533

Roseman College of Dental Medicine Reception
Thursday, March 26, 2020
5:30 - 7:00 pm
Salt Lake Marriott Downtown at City Creek, 75 S West Temple
Room Alta, Snowbird and Brighton on 2nd floor
Contact: Vicki Drent: vdrent@roseman.edu or 801-558-7722

CPR and BLS Certification Workshop
Limited to 30 participants
Tobin Cowley
Cost $40
Must register at: www.uda.org
2:00 – 4:00 pm,
repeat from morning, see page 11
Room 151 D, E, F

UDA Reference Committee
4:30 - 5:30 pm
Room 250 A, B, C

Registration Closes 5:00 pm
Exhibits Close 5:30 pm
THURSDAY, UDA FUNCTIONS AT A GLANCE

MORNING

Making Complete Dentures a “Win-Win” Service
Gordon Christensen, DDS, MSD, PhD
8:30 – 11:30 am
Room 254 A, B, C

Mini Dental Implants, A Minimally Invasive Treatment Option for Stabilizing Dentures and Replacing Missing Teeth
Todd Shatkin, DDS
8:30 – 11:30 am
(continues at 2:00)
Room 251 D, E, F

Restorative Excellence Part 1
Reconstruction and Treatment Considerations Simplified
James Downs, DMD
8:30 – 11:30 am
Room 250 A, B, C

New Advances in Caries Management: Risk Assessment, Silver Diamine Fluoride, and Glass Ionomer Cement
Douglas A. Young, DDS, EdD, MBA, MS
8:30 – 11:30 am
(continues at 2:00)
Room 251 A, B

Green Dentistry: Cannabis & Teeth? What You Need to Know
Barry Taylor, DMD
8:30 – 11:30 am
Room 253 A, B

Credible Raving Patients: Get Visible, Get Credible
Leonard Tau, DMD
8:30 – 11:30 am
Room 253 D, E, F

Dynamic 3-Dimensional Computer Guided Navigation for Implant Placement
Local speaker series
Gary Crawford, DDS
10:30 – 11:30 am
Room 253 A, B

CPR and BLS Certification Workshop
Tobin Cowley
9:00 – 11:00 am
(continues at 2:00)
Room 251 E

Limited to 30 participants
Cost $40
Must register at: www.uda.org
Room 151 D, E, F

TEAM LUNCHEON
Oh That’s Bad… NO, That’s Good!
John Bytheway, BS, MA
Noon – 1:45 pm
Salt Palace Convention Center
Room 255, 256
(Admission by ticket only)

AFTERNOON

Mini Dental Implants, A Minimally Invasive Treatment Option for Stabilizing Dentures and Replacing Missing Teeth
Todd Shatkin, DDS
2:00 – 4:00 pm
Room 254 A, B, C

CPR and BLS Certification Workshop
Tobin Cowley
2:00 – 4:00 pm
Room 253 A, B

Limited to 30 participants
Cost $40
Must register at: www.uda.org
Room 151 D, E, F

Hygiene Superstar
Michael Czubiak, DDS
8:30 – 11:30 am
Room 250 A, B, C, G

Windfall Practice: The Innovative Front Office
Mark Cook
2:00 – 4:00 pm
Room 251 E

The Dynamic Duo: 5 Secrets for the Best Doctor-Dental Assistant Team
Tanya Brown, DMD
2:00 – 4:00 pm
Room 251 D, B, D

Simple Beauty in Dentistry
Local speaker series
Dale Linton, DDS
2:00 – 3:00 pm
Room 253 A, B

Replace Missing Teeth: Consider a Non-Invasive, Long Lasting, Fixed, Resin Bonded Bridge
Local speaker series
Joel Janis, DDS
3:15 – 4:15 pm
Room 253 A, B

Scientific Poster Session
3:00 – 5:00 pm
Rear of Exhibit Hall C

Ice Cream Social
3:30 pm
Rear of Exhibit Hall C

UDA Reference Committee
4:30 - 5:30 pm
Room 250 A, B, C
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<thead>
<tr>
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<tbody>
<tr>
<td><strong>UDA Dental Hygienist</strong></td>
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<tr>
<td><strong>Affiliate Member Breakfast</strong></td>
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<td>7:00 AM Radisson</td>
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| Placing Mini-Implants with Dr Todd Shatkin: Live Surgery |
| Todd Shatkin, DDS |
| 8:30 – 11:30 am |
| Room 254 A, B, C |

| A Mini Residency for CBCT, Part 11 - Magic shadow; Anatomy you Must Know in Your Cone Beam 3D Images |
| Dale Miles, BA, DDS, MS |
| 8:30 – 11:30 am |
| Room 251 D, E, F |

| Current Status and Future Advances for Dental Composites, Including Techniques for Optimizing Light Curing and Bonding |
| Jack Farracane, PhD |
| 8:30 – 11:30 am |
| Ballroom E |

| Better Medicine, Better Dentistry: Update on Dental Therapeutics and Sedation |
| Mark Donaldson, BSP, PharmD |
| 8:30 – 11:30 am |
| (continues at 2:00) |
| Room 251 A, B, C |

| Ridge Preservation Bone Graft (RPBG): A Simple Technique to Make Your Next Implant Surgery Simpler |
| Jone Kim, DDS, MS |
| 8:30 – 11:30 |
| Room 250 D, E, F |

| Anterior Esthetics: Layering Composite that Rival Porcelain |
| Gregory Gillespie |
| 8:30 – 11:30 am |
| Ballroom A |

| Using Software Technology to Increase Treatment Acceptance |
| Leonard Tau, DMD |
| 8:30 – 11:30 am |
| Room 250 A, B, C |

| Changing Concepts in Pediatric Dentistry |
| Mark Cannon, DDS, MS |
| 8:30 – 11:30 am |
| (continues at 2:00 pm) |
| Ballroom C |

| Lasers in the Hands of Dental Hygiene - Busting the Myth's |
| Janet Press, RDH |
| 8:30 – 11:30 am |
| Ballroom H, J |

| Communication, Coding & Collections: The Three C's of the Profitable Practice |
| Laci Phillips |
| 8:30 – 11:30 am |
| Ballroom F |

| Untangling the Cobwebs of Electronic Dental Records |
| Mary Smith, DDS, MBA |
| 8:30 – 11:30 am |
| Room 250 B, D |

| CPR and BLS Certification Workshop |
| Tobin Cowley |
| 9:00 – 10:30 am |
| (repeats at 2:00) |
| Limited to 30 participants |
| Cost $40 |
| Must register at: www.uda.org |
| Room 151 D, E, F |

| Multi-Faceted Approach to Achieving Periodontal and Peri-implant Stability |
| Intermountain Society of Periodontists |
| Mark Donaldson, BSP, PharmD, FACHE |
| 8:30 – 11:30 am |
| Room 251 A, B, C |

| Mucogingival Surgery: Periodontal Stability Through Soft Tissue Management and Regular Maintenance |
| Sean McKeeown, DDS, MS |
| 8:30 – 11:30 am |
| Audience: H, D |

| Understanding and Applying the New Classifications for Staging and Grading of Periodontitis |
| David Okano, DDS, MS |
| 8:30 – 11:30 am |
| Room 251 A, B, C |

| Peri-implantitis: A Simple Technique to Make Your Next Implant Surgery Simpler |
| Daniel Thunell, DDS, MS |
| 8:30 – 11:30 am |
| Room 251 A, B, C |

| Advanced Practice Growth Concepts for Dentists |
| Local speaker series |
| Andrew Ranes, MBA |
| 10:15 – 11:15 am |
| Room 253 A, B |

| Intimate Partner Violence (IPV) in our Backyard: An Epidemic Treatable by the Oral Healthcare Provider |
| Local speaker series |
| Leslie Haipern, DDS, Md, PhD |
| 9:00 – 10:00 am |
| Room 253 All |

| Multi-Faceted Approach to Achieving Periodontal and Peri-implant Stability |
| Intermountain Society of Periodontists |
| Mark Donaldson, BSP, PharmD, FACHE |
| 8:30 – 11:30 am |
| Room 251 A, B, C |

| Predictable Treatment Option for Narrow Alveolar Ridge: Ridge Expansion |
| Jone Kim, DDS, MS |
| 2:00 – 4:00 pm |
| Room 250 D, E, F |

| Changing Concepts in Pediatric Dentistry |
| Mark Cannon, DDS, MS |
| 2:00 – 4:00 pm |
| Ballroom C |

| Ceramics and Esthetics |
| Gregory Gillespie |
| 2:00 – 4:00 pm |
| Ballroom A |

| Forensic Dentistry - The Real World Not Hollywood's Interpretation |
| Kelly Faddis, DDS |
| 2:00 – 4:00 pm |
| Room 151 A, B, C, G |

| 5 essentials for a ROCK STAR team |
| Tanya Brown |
| 2:00 – 4:00 pm |
| Ballroom E |

| OMG I Got A Bad Review. What Should I Do? |
| Leonard Tau, DMD |
| 2:00 – 4:00 pm |
| Room 250 A, B, C |

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| CPR and BLS Certification Workshop |
| Tobin Cowley |
| 9:00 – 10:30 am |
| (repeats at 2:00) |
| Limited to 30 participants |
| Cost $40 |
| Must register at: www.uda.org |
| Room 151 D, E, F |

| Multi-Faceted Approach to Achieving Periodontal and Peri-implant Stability |
| Intermountain Society of Periodontists |
| Mark Donaldson, BSP, PharmD, FACHE |
| 2:00 – 4:00 pm |
| Ballroom G, I |

| Implants in the Esthetic Zone: Avoiding Pitfalls, Tips and Tricks for Best Possible Outcomes |
| Peter Smith, DDS, MS |
| 2:00 – 4:00 pm |
| Ballroom B, D |

| Your Practice Through the Patients Eyes, Its not just about Dentistry |
| Laci Phillips |
| 2:00 – 4:00 pm |
| Ballroom F |

| The Tooth about Trauma |
| Mary Smith, DDS, MBA |
| 2:00 – 4:00 pm |
| Ballroom B, D |

| Organizational Heroes—Where Do You Find Them in Today’s Dentistry Workplace? |
| David Litchford, BS, MS |
| 2:00 – 4:00 pm |
| Ballroom H, J |

| Live Laser Hands-on Workshop |
| Limited to 30 participants |
| Cost $20, Janet Press, RDH |
| 2:00 – 4:00 pm |
| Room: 254 |

| Build or Buy? Your Pathway to Practice Ownership |
| Local speaker series |
| Jay Baer |
| 3:00 – 4:00 pm |
| Room 253 A, B |

| CPR and BLS Certification Workshop |
| Tobin Cowley |
| 2:00 – 4:00 pm |
| (repeat from morning) |
| Limited to 30 participants |
| Cost $40 |
| Must register at: www.uda.org |
| Room 151 D, E, F |

| UDA House of Delegates |
| 4:30 – 6:30 pm |
| Room 251 D, E, F |
Placing Mini-Implants with Dr Todd Shatkin:
Live Surgery
Todd Shatkin, DDS
8:30 – 11:30 am
Room 254 A, B, C
Audience: D, A

Watch as Dr. Todd Shatkin demonstrates implant placement and restorative techniques for mini implants. Three surgeries will be performed, demonstrating the versatility and ease of placement of mini implants.

Learning Objectives:
• Witness guided surgery for mini-implant placement.
• Learn how to stabilize new or existing dentures with mini implants.
• Learn how mini can be used to support fixed prosthetic restorations.
• Restore an entire arch with a “Fix on Six” solution.

Dr. Shatkin graduated from University of the Pacific School of Dentistry. He is the President Emeritus of the International Academy of Mini Dental Implants and the owner of Shatkin F.I.R.S.T., LLC, a mini dental implant specialty laboratory. Dr. Shatkin lecturers extensively and is considered a world expert on mini dental implants. He practices full time in Amherst, New York.

A Mini Residency for CBCT, Part 2- Magic Shadow; Anatomy You Must Know in Your Cone Beam 3D Images
Dale Miles, BA, DDS, MS
8:30 – 11:30 am
Room: 251 D, E, F
Audience: D, H

As dentists we use imaging every day in our office to help refine our clinical treatment decisions. Cone Beam CT is an amazing cost-effective imaging modality for dentists. But do you understand it? This anatomy lecture review session will build your confidence for reviewing your cone beam images.

Learning Objectives:
• Learn to recognize the many anatomic structures visible in cone beam images

Current Status and Future Advances for Dental Composites, Including Techniques for Optimizing Light Curing and Bonding
Jack Farracane, PhD
8:30 – 11:30 am
Ballroom E
Audience: D

Current dental composites have a broad range of physical and optical properties, as well as handling properties to make them the valuable and versatile restorative materials they are today. They have evolved based on expanding uses and demands for more efficient placement, better curability, less shrinkage and enhanced durability. Exciting research is showing great promise for improving self-adhesive qualities, less shrinkage in bulk fill materials, resistance to wear, resistance to degradation from intraoral hydrolysis, bacterial and salivary enzyme degradation. Especially exciting are efforts to develop bioactive composite materials that could assist in remineralization processes, could release important molecules capable of mediating cellular repair of lost tooth structure, and materials that could repair internal and external defects. Get up to date with what materials are available and what is coming.

Learning Objectives:
• Learn about current dental composites and adhesives; and their indications for use.
• Learn the modifications behind bulk-fill composites; identify optimal placement and curing strategies for these materials.
• Understand important variables influencing the production of optimally light cured and bonded dental resin-based materials.
• Understand the meaning of bioactive materials and how they can be incorporated into dental composites to provide beneficial effects.
• Identify the future trends in dental composite restorative materials.

Jack Ferracane is professor and chair of Restorative Dentistry, and Division Director of Biomaterials and Biomechanics at Oregon Health & Science University, Portland, Oregon. He received a B.S. in Biology from the University of Illinois, and an M.S. and Ph.D. in Biological Materials from Northwestern University. He is a founding fellow and past president of the Academy of Dental Materials. He has served as a regular member of the Oral, Dental and Craniofacial Sciences Study Section [ODCS] of the NIH/NIDCR. He has authored a textbook entitled “Materials in Dentistry. Principles and Applications.”
Ridge Preservation Bone Graft (RPBG): A Simple Technique to Make Your Next Implant Surgery Simpler
Jone Kim, DDS, MS
8:30 – 11:30
Room 250 D, E, F
Audience: D

After the extraction, vertical and horizontal bone remodeling is observed. One of the techniques to maintain the alveolar ridge is ridge preservation bone graft (RPBG). This technique has been proven to be a predictable treatment modality for maintaining the alveolar bone for delay implant placement after the extraction. This course will present indications, rational and surgical cases of RPBG.

Learning Objectives:
• Learn the basics and fundamentals of ridge preservation bone grafting technique.
• Learn indications, rationale and surgical technique of ridge preservation bone grafting.

Dr. Jone Kim received his DDS and his oral & maxillofacial surgery training UCLA. Dr. Kim went on to complete a fellowship in orthognathic and facial reconstructive surgery at The Center for Corrective Jaw Surgery in Santa Barbara, California. Currently, he is a part-time faculty at UCLA Department of Oral & Maxillofacial Surgery and enjoys working with the surgical residents and dental students. Dr. Kim maintains a private practice in Southern California focusing on implant surgery. He is a Diplomate and Board Certified Oral & Maxillofacial Surgeon.

Co-sponsored by: Hiossen Implant

Anterior Esthetics: Layering Composite that Rivals Porcelain
Gregory Gillespie
8:30 – 11:30 am
Ballroom A
Audience: D, A

Resin composite chemistry is becoming more and more advanced. Proper use of these new composites can be so esthetic that they rival porcelain restorations. The question is, “How do I do it?” “How many layers do I need?” “Are they worth it?” Dr. Gillespie will review several products and techniques from the latest composite systems and guide you in a personal hands-on setting to teach you to replicate tooth structure. Attendees will leave feeling more educated about the latest products to hit the market and confident in their ability to make anterior restorations look amazing.

Learning Objectives:
• Clarify use of anterior layering nano-hybrid composites.
• Discuss the impact of universal bonding agent systems on direct dentistry.
• Learn proper finishing techniques with various handpieces and polishing burs.
• Replicate proper tooth structure with class III-V fillings.

Dr. Gillespie received his dental degree from the University of Washington School of Dentistry and maintains a full-time practice in Vancouver, WA focusing on general dentistry with an emphasis on implant and cosmetic dentistry. His vision of comprehensive dentistry focuses on effective treatment planning and utilizing the best dental materials available. Dr. Gillespie lectures nationally and is involved in ongoing evaluations of the latest materials and techniques in dentistry.
Learning Objectives:
- Materials demonstrated.
- Procedures for both the “bioactive” and newly introduced bulk fill prevention of micro-leakage and recurrent caries.
- Benefits of biologic materials not only for pulpal vitality but also for restorations in the pediatric patient and identify the ionic exchange the participant will learn the most successful methods for placing with many systemic implications will be presented. In addition, probiotics and dysbiosis being the root problem of dental diseases visit. Airway management and evaluation for the child patient is properly diagnose and manage preventive dental concerns.

Audience: D, H, A

Ballroom C

8:30 – 11:30 am

Mark Cannon, DDS, MS

Changing Concepts in Pediatric Dentistry

The astonishing research into the microbiome, the effects of probiotics and dysbiosis being the root problem of dental diseases with many systemic implications will be presented. In addition, the participant will learn the most successful methods for placing restorations in the pediatric patient and identify the ionic exchange benefits of biologic materials not only for pulpal vitality but also for prevention of micro-leakage and recurrent caries.

Newer bio-interactive materials will be discussed and clinical procedures for both the “bioactive” and newly introduced bulk fill materials demonstrated.

Learning Objectives:
- Participants will learn how to properly diagnose and manage preventive dental concerns.
- Learn effects of probiotics and dysbiosis.
- Learn most successful methods for placing restorations

Audience: D, A, O

Room 250 A, B, C

8:30 – 11:30 am

Janet Press, RDH

Lasers in the Hands of Dental Hygiene - Busting the Myth’s

Lasers are changing the way traditional dentistry is viewed and practiced. This program will examine the “myths” surrounding dental lasers regarding State regulations for Dentists and Hygienists, Laser education, Doctor versus Hygiene treatment applications, and outcome to treatment expectations. Don’t let common misconceptions about laser incorporation hold you back from achieving more in treating your patients. Join in as we explore how laser technology has fundamentally changed the treatment we deliver in Dental Hygiene through the incorporation of treatment standards that maximize clinical end-point and the healing benefits of Diode Laser therapy. Expand your practice model of periodontal therapy and risk management recall as we explore the vast potential of laser incorporation.

Learning Objectives:
- Examine the Facts vs Myths regarding the use of FDA cleared Diode Lasers in Dental Hygiene.
- Discuss the correlation between emerging science and laser technology when combating the periodontal infections
- Understand thermal disinfection and learn how the laser promotes physiologic healing.
- Interpret the clinical methods associated with laser sulcular debridement, disinfection, and the technique used to obtain optimum clinical results.
- Discover new laser applications that optimize clinical results and increase patient treatment acceptance.

Audience: H, D

Ballroom H, J

8:30 – 11:30 am

Mark L. Cannon is a professor of Otolaryngology, Division of Dentistry at Northwestern University, Feinberg School of Medicine, an attending physician at Ann and Robert Lurie Children’s Hospital and a member of the International Association of Pediatric Dentistry. In addition to being the founder of Associated Dental Specialists of Long Grove; he is the research coordinator of the Pediatric Dental residency program at Ann and Robert Lurie Children’s Hospital, Chicago, Illinois. Dr. Cannon has 40 years of experience in pediatric dentistry and has presented lectures both nationally and internationally. Website: www.drmarklcannon.com

FRIDAY, MARCH 27

Using Software Technology to Increase Treatment Acceptance

Leonard Tau, DMD

8:30 – 11:30 am

Room 250 A, B, C

Audience: D, A, O

What separates high-earning doctors from the low-earning ones? There are many things, but one of the most important is case acceptance. You may be the best clinician with the most precise hand skills, but if you cannot articulate why patients should allow you to treat their dental needs, then your success in dentistry will be limited. Nowadays there are many software technologies that are available to help you increase this acceptance. Dr. Tau will review many of the available technologies that he uses in his practice to help him achieve 85% case acceptance. Don’t miss this high value class with pearls you can leave with and implement the next business day.

Learning Objectives:
- How to increase overall case acceptance.
- What current technologies exist to improve your case acceptance?
- What is the most important thing to offer to increase your case acceptance?
- How your online presence plays a role in case acceptance.

Chosen as one of the top leaders in dental consulting by Dentistry Today, Dr. Leonard Tau DMD is a dentist, consultant, speaker, podcaster and practice owner. Few professionals within the dental industry have the level of expertise, knowledge, and passion for the field. He has traveled the country educating dental professionals to help them succeed in growing their practice, reigniting their passion for dentistry and navigating the fast-changing nature of the job.

Bio-interactive materials will be discussed.

Janet Press RDH, is a dental hygiene graduate of the University of New Mexico, and has practiced in general and periodontal specialty practices since 1975. Ms. Press holds the Academy of Laser Dentistry Fellowship and received Certification in soft tissue laser training thru the ALD in 1995. Previously, co-director of the Dynamic Team and Laser Certification programs, Janet was an integral faculty member at the Las Vegas Institute for Advanced Dental Studies (LVI) for ten years. Internationally recognized as an expert in the field of Dental Hygiene Laser Education she provides laser training in the academic environment as well as the private sector for over 20 years. Janet is a member of the American Dental Hygiene Association, the American Academy of Oral Systemic Health, the Academy of Laser Dentistry, and is the owner of 21st Century Dentistry, LLC, specializing in Dental Team Communication and Clinical Dental Hygiene Education.

Website: www.drmarklcannon.com
Co-sponsored by: CAO Group
Communication, Coding & Collections: The Three C’s of the Profitable Practice
Laci Phillips
8:30 – 11:30 am
Ballroom F
Audience: O, D, A

Having a profitable practice requires a team effort. From the first phone call when the first question a patient asks is “How much will my insurance pay?” our daily lives begin to revolve around insurance. Your entire team will learn how to step out of that mindset and step into customer service, quality health care and ultimately a profitable practice. Discover how excellent communication proper coding by the team and above average collections can impact your practice’s efficiency and financial health. Walk out of this high energy course feeling energized with the realization, the revolution has just changed.

Learning Objectives:
• Learn new communication techniques to ensure patients are educated and compliant.
• Embrace new coding and collections efficiencies.
• Discover the difference between a Patient Focused Office and an insurance driven practice.

Laci began her road to coaching as a chairside assistant while going to college to pursue a dream of one day having her own talk show. While working her way to the business side of dentistry, she was fortunate to learn from top industry professionals. The experience gained on this journey gives her unique insight into the technology and business side of dentistry. The experience of working in high tech offices, as well as, high-end cosmetic practices has instilled in her the passion and the knowledge to coach dental teams on their journey to excellence. Balancing coaching dental teams with her speaking career is a dream come true. Each time she takes the stage her passion for dentistry and the dental team comes to life in her words and the lessons she teaches.

Multi-Faceted Approach to Achieving Periodontal and Peri-implant Stability
Intermountain Society of Periodontists
8:30 – 11:30 am (continues at 2:00)
Ballroom G, I
Audience: H, D

As periodontists serving Utah and the surrounding states, we get to work with some of the best hygienists and dentists in the field. As a team we are all tasked with improving the oral health of our patients. Knowing what tools and techniques are currently available and how each team member can uniquely contribute to achieving and maintaining periodontal and peri-implant stability in our communal patients will greatly benefit those of us involved in providing treatment and most importantly, our patients.

Learning Objectives:
• The important role dental hygienists play in maintaining the oral health of patients, as well as their role in first line discovery of periodontal problems.
• How dentists, hygienists, and periodontists can work as a team to improve treatment outcomes for our patients. Periodontal therapies and what we can expect from treatment.

Mucogingival Surgery: Periodontal Stability Through Soft Tissue Management and Regular Maintenance
Sean McKeown, DDS, MS
MS Faculty U of U, Perio/Implant Practice Salt Lake City, UT.
President Intermountain Society of Periodontists

Understanding and Applying the New Classifications for Staging and Grading of Periodontitis
David Okano, DDS, MS
Associate Professor, Perio Section Head, U of U School of Dentistry, Officer in American Academy of Periodontology, previously owned Perio/Implant practice in Rock Springs, WY.

Periodontal Management of Implants and Peri-implantitis
Daniel Thunell, DDS, MS
Faculty at the University of Utah, School of Dental Medicine and the University of Utah GPR program. Dr. Thunell has perio/implant practice in Holladay, UT.
Untangling the Cobwebs of Electronic Dental Records
Mary Smith, DDS, MBA
8:30 – 11:30 am
Ballroom B, D
Audience: A, O, D

Cobwebs are defined as something that entangles, obscures or confuses. Does this describe your experience with electronic dental records and charting? Join Dr. Smith as she guides you through the basics of dental charting, suggestions for developing procedure templates and understanding the elements of a chart entry.

Learning Objectives:
• Required elements of a dental chart
• Understanding “SOAP” notes
• Standardizing acronyms
• Strategies for developing templates for charting

Dr. Smith received her DDS from University of Minnesota School of Dentistry and an MBA in Health Care Management from Gonzaga University. She has practiced in Spokane, WA for over 30 years, during which time she has served as President of the Washington State Dental Association, Washington Academy of General Dentistry and Trustee to the ADA. She has established herself as an instrumental voice in dental education, speaking nationally to dental students on dental practice trends, budgeting, wealth management, and business operations. She also shares her knowledge on sports trauma and HIPAA through her lectures. In addition to her busy practice she is the regional clinical director for the University of Washington’s RIDE program at the Spokane Riverpoint campus. She has been the team dentist for the Spokane Chiefs hockey team since 1982.

Intimate Partner Violence (IPV) in our Backyard: An Epidemic Treatable by the Oral Healthcare Provider
Local speaker series
Leslie Halpern, DDS, Md, PhD
9:00 – 10:00 am
Room 253 A, B
Audience: All

Intimate partner violence (IPV) is a global public health epidemic that can have a significant impact on an individual’s health throughout a person’s lifetime. The physical effects can include chronic facial pain, headaches and cardiovascular disease, among others. In terms of mental health, many victims of IPV suffer from PTSD, depression, anxiety and/or substance abuse. 75% of physical abuse involves injuries to the head, face or neck. As such, dental care providers often see the clinical conditions related to violence or abuse. For example, routine conditions such as untreated decay, facial pain, lesions in the mouth, new and old facial bruises or facial lacerations may at times be related to physical abuse or violence. Dental and oral health professionals can play an important role in stopping cycles of abuse by identifying victims of intimate partner violence (IPV) and providing much-needed interventions to address this global public health epidemic. As dental providers shift to a more person-centered approach, it is important to understand the enduring impact that IPV can have on individuals.

Learning Objectives:
• Examine the prevalence and impact of IPV particularly as it relates to oral health.
• Assess the importance of the dental provider in identifying and improving outcomes for victims of IPV.

Advanced Practice Growth Concepts for Dentists
Local speaker series
Andrew Ranes, MBA
10:15 – 11:15 am
Room 253 A, B
Audience: D

Growing a practice is a challenge that demands the attention of the business owner. Yet most doctors don’t receive any training on growing the business they have dreamed of owning. Our presentation is designed to educate doctors on their real options when it comes to owning and directing their businesses. With that understanding doctors will see that there are incredible ways to keep growing your business while creating a better quality of life and still taking great care of their patients and their teams.

Learning Objectives:
• Knowing Your Practice Value, An Easy Formula.
• Growth Guidelines for General Dentistry – The 5 Stages.
• Mergers and Acquisitions that Accelerate Growth.
• Successful Associateships.
• Exit Strategies that Maximize Value.

Andrew Ranes graduated from BYU and earned his MBA in Healthcare Management from Davenport University. After graduation he worked as front desk and team leader in a successful private practice and later joined DBA in 2011. His background and experience help dentists better understand their roles as the leader of their business and focuses on practice growth and patient retention. His upbeat and engaging personality helps guide team building in the practice as it grows.

Glen Jensen is an alumnus of BYU with studies in mathematics and political science. He has worked with dentists for over 30 years assisting them in developing successful careers in dentistry. During those years he has worked in all areas of practice growth and problem solving. He shares valuable insights into creating financial security through dental practice ownership. As a specialist in transitions, mergers and associateships, he is an expert in helping dentists grow and succeed. www.dba-usa.com
How to Get Excellent Results for Class II Composite Restorations with Less Chair Time
Local speaker series
Joel Janis, DDS
1:30 – 2:30 pm
Room 253 A, B
Audience: D, A
An in-depth presentation of the techniques leading to outstanding form, function and marginal integrity in Class II composites. The average life span of composites is 6 years. This presentation will show you how to achieve restorations that should last 20 years plus. Composite restorations are more time consuming than amalgam, yet the insurance companies do not want to pay for them. A technique will be presented that will allow the dentist to get excellent results in less time.

After practicing general dentistry for 35 years in the San Francisco Bay area Dr Janis spent 10 years on the faculty at University of the Pacific School of Dentistry followed by 6 years at Roseman University Dental School. He is currently an associate professor at the University of Utah School of Dentistry.

Better Medicine, Better Dentistry: Update on Dental Therapeutics and Sedation
Mark Donaldson, BSP, PharmD, FACHE
2:00 – 4:00 pm, continued from morning
Room 251 A, B, C
Audience: D
Attendance at the morning course fulfills PIE’s refresher course requirement. Attendance at the entire course fulfills PIE’s initial course education requirement.

Predictable Treatment Option for Narrow Alveolar Ridge:
Ridge Expansion
Jone Kim, DDS, MS
2:00 – 4:00 pm
Room 250 D, E, F
Audience: D
Narrow alveolar ridge is still one of the challenging scenarios that implant surgeons face today. Various techniques have been utilized to treat narrow alveolar ridges. One of the techniques is ridge expansion, which has several advantages over other traditional bone grafting techniques. This course will present indications, rationale and surgical cases of ridge expansion.

Learning Objectives:
• Learn the advantages of ridge expansion compared to other bone grafting techniques.
• Learn indication and surgical technique of ridge expansion.
Dr. Jone Kim received his DDS and his oral & maxillofacial surgery training UCLA. Dr. Kim went on to complete a fellowship in orthognathic and facial reconstructive surgery at The Center for Corrective Jaw Surgery in Santa Barbara, California. Currently, he is a part-time faculty at UCLA Department of Oral & Maxillofacial Surgery and enjoys working with the surgical residents and dental students. Dr. Kim maintains a private practice in Southern California focusing on implant surgery. He is a Diplomate and Board Certified Oral & Maxillofacial Surgeon.
Co-sponsored by: Hiossen Implant

Alliance to the Utah Dental Association
Friday, March 27
Dental Health Fair, 9:00-11:00 am
Convention Center Room 255
Everyone welcome! The Alliance of the UDA will have children from inner Salt Lake City schools attending the fair to learn oral health skills. Performance of the marionette show, “Rocky’s Smile”. Small group lessons will be taught by Utah dental spouses. If you’d like to volunteer to help, please see the contact below.
Alliance Luncheon, 11:45 am-1:45 pm
Lion House, 63 E South Temple
Good News for a Change
Bruce Lindsay, former KSL news anchor
Cost: Alliance member $25, non-alliance member $30, spouse of dental student $10
Contact Janette Sonnenberg AUDA President. Email: Sonnenberg2@comcast.net
Text: 801-580-0123

Utah Dental Hygienists Association Luncheon, limit 200 seats
11:30 – 1:00 pm
Salt Lake Marriott City Creek, 75 S. West Temple, cost $50
Speaker: Julie Seager, Xylitol, Going Beyond the Basics
Register at: www.udhaonline.org
Contact: Melia udhaonline@gmail.com

Dental Student Lunch & Learn
12:00 - 1:30 PM Radisson
215 W. South Temple, Salt Lake, Room: Wasatch 1 & 2
Register at uda.org

CPR and BLS Certification Workshop
Limited to 30 participants
Cost $40, must register at: www.uda.org
Tobin Cowley
9:00 – 10:30 am (repeats at 2:00)
Room 151 D, E, F
Complete your basic lifesaving, BLS certification which is required every two years for licensure, for you and your staff while at the convention. This course will provide current information and hands-on training using the most up-to-date guidelines, CPR training simulators and automated external defibrillators. Receive your BLS certification card upon completion.
Learning Objectives:
• Learn and practice adult cardiopulmonary resuscitation, CPR, using current guidelines.
• Learn and practice infant CPR using current guidelines.
• Learn to use an automated external defibrillator, AED.
• Earn your basic lifesaving, BLS, certification.

CPR and BLS Certification Workshop
Limited to 30 participants
Cost $40, must register at: www.uda.org
Tobin Cowley
9:00 – 10:30 am (repeats at 2:00)
Room 151 D, E, F
Complete your basic lifesaving, BLS certification which is required every two years for licensure, for you and your staff while at the convention. This course will provide current information and hands-on training using the most up-to-date guidelines, CPR training simulators and automated external defibrillators. Receive your BLS certification card upon completion.
Changing Concepts in Pediatric Dentistry  
Mark Cannon, DDS, MS  
2:00 – 4:00 pm (continued from morning)  
Ballroom C  
Audience: D, H

Ceramics and Esthetics  
Gregory Gillespie  
2:00 – 4:00 pm  
Ballroom A  
Audience: D

Today we have more options than ever for ceramic restorations. How do we choose the proper material for each situation? It is imperative to understand all the current ceramic systems of e.Max, full-contoured or layered zirconia to maximize their success. Attendees will also learn and feel confident with cementation procedures and material selection for every indirect restoration they will encounter in dentistry.

Learning Objectives:
- Properly utilize all ceramic systems, including e.Max, layered and full contour zirconia.
- Clarify proper cementation procedure for each ceramic system including resin cements, self-adhesive resin cements, RMGI and bioceramic cements.
- Understand the impact of cement verses screw retained implant restorations.

Dr. Gillespie received his dental degree from the University of Washington School of Dentistry and maintains a full-time practice in Vancouver, WA focusing on general dentistry with an emphasis on implant and cosmetic dentistry. His vision of comprehensive dentistry focuses on effective treatment planning and utilizing the best dental materials available. Dr. Gillespie lectures nationally and is involved in ongoing evaluations of the latest materials and techniques in dentistry.

Forensic Dentistry- The Real World Not Hollywood’s Interpretation  
Kelly Faddis, DDS  
2:00 – 4:00 pm  
Room 151 A, B, C, G  
Audience: All

The term “Forensic” has become a buzzword in Hollywood and on television. There are many shows that feature a forensic component. This sensationalism of forensics has created “The CSI Effect” and caused much misinformation and bias in our society. The dental team plays a key role in the field of forensic odontology. Each member of the dental office is vital to solving the forensic puzzle during an investigation. The daily duties and function of each team member are more significant once there is an understanding of forensic protocol.

We will discuss and show (graphic) real world applications of actual forensic cases. From terminology, record keeping and radiology, to actual autopsies; and how you can get involved in a “Go Team” for hands on experience.

Recognizing abuse and neglect are also a form of forensics. Understanding what to look for when patients are in your office can save a life. You are in a position of trust and can investigate potential issues with your patients.

Learning Objectives:
- Be able to define new forensic terminology.
- Be able to differentiate real forensics from Hollywood’s gimmicks.
- Understand your role in a forensic investigation.
- Know the importance of accurate, complete record keeping in the office.
- Know what constitutes an anti-mortem record.
- Be able to identify forms of child, spousal and elder abuse.
- Know your legal duties for reporting abuse.
- Know how to respond if your office is asked to help with an investigation.

Dr. Faddis graduated from Creighton University dental school. He practiced as a general dentist for 30 years in the Sandy-Draper, UT. He is a Forensic Odontologist for the state of Utah, consults with the Medical Examiner’s office and is a faculty member for the post-doctoral forensic pathology residency program. Dr. Faddis has spoken at many national and local meetings and at several universities. He has consulted with the Federal Government on several major events, including identification of victims from the World Trade Center disaster.

5 essentials for a ROCK STAR team  
Tanya Brown  
2:00 – 4:00 pm  
Ballroom E  
Audience: A, D, O, H

Are there days when you and your team feel like you are working harder than ever and not seeing the results you hoped for? The GOOD news is that with a few adjustments, you, your team and your practice will see dramatic results. Come learn the secrets of what the most successful practices are doing to define what success looks like and then achieve it! You will master how to coach your entire team to “Talk the Talk & Walk the Walk” on Monday, and everyone will be on the same page!

Learning Objectives:
- Learn how to become a successful practice.
- Learn how to coach your entire team

Dr. Tanya Brown is an expert on case acceptance. For over 25 years she has worked in every area of a dental practice from chairside dental assistant, to practice administrator, to owner dentist and founder of The Center for Cosmetic & Restorative Dentistry. Tanya is still practicing dentistry and uses her proven systems for success every day! She understands how each team member is a vital contributor to the success of the practice.

Tanya attended Georgia Tech & then the Medical College of Georgia School of Dentistry. Dr. Brown has completed the core curriculum at the Dawson Academy of Advanced Dentistry and she is a self-proclaimed “CE Junkie”. Dr. Brown will help you elevate YOUR practice by making dentistry Practical, Profitable, and Fun!

Co-sponsored by: CareCredit and Weave
OMG I Got A Bad Review. What Should I Do?
Leonard Tau, DMD
2:00 – 4:00 pm
Room 250 A, B, C
Audience: D, A, O

Every dental practice has seen a patient leave a bad review online on Google, Yelp, Facebook or one of the other 120 websites that collect and republish feedback from your patients. A perfect dental practice isn’t one with perfect reviews, it is one that deals with reviews perfectly. One of the most common questions dentists and their teams have is what do they do when they receive a bad review from a patient. Many feel like they are being attacked and their emotions vary from anger to embarrassment and perhaps some as even depression but don’t worry negative reviews are going to happen. The patient may be having a bad day, a team member said the wrong thing, or the insurance did not pay as much as expected and thus the patient owed more than you anticipated. One negative review isn’t going to shut down your practice, but the way you handle negative reviews will set the stage in moving forward and improving your practice’s customer service and online reputation. In this 2-hour seminar you will learn techniques to help you solve negative reviews and earn better reviews, increase production and get more new patients.

Learning Objectives:
• Why online reputation is important?
• How online review websites work
• How to handle negative reviews?
• How to create systems in your office to get patients to leave feedback for you?
• How to monitor and manage your online reputation?

Chosen as one of the top leaders in dental consulting by Dentistry Today, Dr. Leonard Tau DMD is a dentist, consultant, speaker, podcaster and practice owner. Few professionals within the dental industry have the level of expertise, knowledge, and passion for the field. He has traveled the country educating dental professionals to help them succeed in growing their practice, reigniting their passion for dentistry and navigating the fast-changing nature of the job.
Your Practice Through the Patients Eyes, Its not just about Dentistry
Laci Phillips
2:00 – 4:00 pm
Ballroom F
Audience: O, D, A

Do you really know your patients? Do they know you? In the life cycle of a patient, it’s not just about how many clicks in the computer or how many restorations you have done. What it is about is how many real conversations you have had, the personal care and the customized touch. Let’s take customer service to a whole new level by learning who your target audience is, what they expect and what they see. A patient’s positive perception is your success. It’s time to put on different glasses and see things in a new perspective!

Learning Objectives:
• Discover your office in a new prospective, both external and internal views.
• Learn which reports to run to find out if your target audience is who you thought they would be.
• Gain insights from a patient’s perspective, what do they see and hear.

Laci began her road to coaching as a chairside assistant while going to college to pursue a dream of one day having her own talk show. While working her way to the business side of dentistry, she was fortunate to learn from top industry professionals. The experience gained on this journey gives her unique insight into the technology and business side of dentistry. The experience of working in high tech offices, as well as, high-end cosmetic practices has instilled in her the passion and the knowledge to coach dental teams on their journey to excellence. Balancing coaching dental teams with her speaking career is dream come true. Each time she takes the stage her passion for dentistry and the dental team comes to life in her words and the lessons she teaches.

Co-sponsored by: Care Credit, Weave

The Tooth about Trauma
Mary Smith, DDS, MBA
2:00 – 4:00 pm
Ballroom B, D
Audience: A, D

After over thirty years as the team dentist for a hockey team, Dr. Smith has seen a few oral injuries and made a few mouth guards. Join us as we explore common injuries, not so common injuries, screening for injuries, and mouth guards.

Learning Objectives:
• Oral injuries
• Oral first aid kit
• Impression techniques
• Fabricating mouth guards

Dr Smith received her DDS from University of Minnesota School of Dentistry and an MBA in Health Care Management from Gonzaga University. She has practiced in Spokane, WA for over 30 years, during which time she has served as President of the Washington State Dental Association, Washington Academy of General Dentistry and Trustee to the ADA. She has established herself as an instrumental voice in dental education, speaking nationally to dental students on dental practice trends, budgeting, wealth management, and business operations. She also shares her knowledge on sports trauma and HIPAA through her lectures. In addition to her busy practice she is the regional clinical director for the University of Washington’s RIDE program at the Spokane Riverpoint campus. She has been the team dentist for the Spokane Chiefs hockey team since 1982.

Co-sponsored by: Care Credit, Weave
Organizational Heroes—Where Do You Find Them in Today’s Dentistry Workplace?
David Litchford, BS, MS
2:00 – 4:00 pm
Ballroom H, J
Audience: All

For any dental organization to function and succeed, all organizational members need to be reminded of and recognize their importance and influence on every individual dental visit. Starting with the dentist and continuing with the hygienist, dental assistant, front office manager, receptionist, and billing personnel, all members of this “Dental Team” impact the perception, atmosphere, and the final outcome of the Dental Office experience. This high energy workshop is presented from the patient’s point of view.

Learning Objectives:
• The identification of employee types that make up the organizational anatomy of a dental team.
• Characteristics of organizational heroes and unsung heroes.
• Crucial factors that greatly impact the patient’s dental visit experience.
• A positive reinforcement experience that will provide every participant to leave with a smile on their face, a boost in their attitude, and a spring in their step as they return back to the dental office workplace.

David O. Litchford is a retired emeritus Professor of Management and Communication at Utah Valley University in Orem, Utah. David was born and raised in Deweyville, Utah, and graduated with a degree in Sales from Weber State University. He later obtained additional degrees in Marketing and in Educational Leadership with an emphasis in Organizational Behavior from Brigham Young University.

Prior to his assignment at Utah Valley University in 1980, he worked in various managerial positions for several retail businesses. His university teaching duties included the disciplines of marketing, leadership, organizational behavior; public speaking, customer service and personal selling. In addition to his university obligations, David contributed much time as a sales trainer; teacher trainer; author; motivational speaker; and consultant. He is presently teaching several classes as an adjunct at Utah Valley University in the communication department.

Build or Buy? Your Pathway to Practice Ownership
Local speaker series
Jay Baer
Mike Paluka, BA
3:00 – 4:00 pm
Room 253 A, B
Audience: D, St

Bank of America Practice Solutions™ serves healthcare professionals by offering them the opportunity to enjoy superior value with exceptional service. Transitioning to practice ownership opens professional and financial opportunities unavailable as an associate. Don’t miss this seminar to learn how you can transition into ownership without any money out of pocket.

We’ll help you develop strategies to make a successful jump from new dentist to owner of a healthy dental practice. This informative seminar will guide new dentists through the creation of a successful strategy. You’ll learn techniques and strategies to successfully navigate your student loans, associate position and ensure a positive transition to the lifestyle you’ve been dreaming of. We’ll address all these issues and more:

Learning Objectives:
• Learn how to stay cash-flow positive when starting or buying a practice.
• Why competing against corporate practices may be a good thing.
• What is the timeline and process to open a new office from scratch?
• Why financing with the right lender is a critical step in practice ownership.
• Assembling a great team of experts is critical to getting up and running quickly.
• How to buy-in to a practice or buy-out your partner.
• Should you buy real estate or rent?

Jay Baer is in his 19th year with Practice Solutions. He has helped over 3,500 dentists start, buy or relocate their offices. Jay currently resides in Arizona. He will listen to your needs, use his experience and offer his opinion and help.

Michael has been with Practice Solutions for over 11 years and has helped with over 500 office transitions during that time. He currently resides in Phoenix Arizona. Michael will discuss with you in detail everything about purchasing a practice: first steps to take, securing financing, coming to an agreement, and closing the deal.

CPR and BLS Certification Workshop
Limited to 30 participants
Cost $40, must register at: www.uda.org
Tobin Cowley
2:00 – 4:00 pm, repeat from morning, see page 23
Room 151 D, E, F

UDA House of Delegates
4:30 – 6:30 pm
Room 251 D, E, F

Registration Closes 5:00 pm
Exhibits Close 5:00 pm
UDA BOARD OF DIRECTORS

Darren Chamberlain
President

Mike Smuin
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Terry Ferrell
New Dentists Seminar

Lynn Powell
Hotels

Craig Olson
PACE certification

Cody Boseman
Poster Session

Melissa Pysnak
Exhibits
## LIVING PAST PRESIDENTS

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## LIVING DISTINGUISHED SERVICE

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<td>Brian Lundberg, Norman Rounds</td>
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2021 UDA Convention  
April 8–9, 2021  
Salt Palace Convention Center, Salt Lake City, UT  
See you again next year!!
James Bekker, DMD

Dr. James Bekker graduated from the University of Utah with a bachelor’s degree in Psychology and then attended dental school at Tufts New England School of Dental Medicine in Boston Massachusetts. Following dental school, Dr. Bekker specialized in Oral Pediatrics in the Pediatric Dental Residency at Primary Children’s Hospital in Salt Lake City. He maintained a private pediatric dental practice in Sandy, Utah for many years.

He served for eight years as the Clinical Director of the Residency Program in Pediatric Dentistry at Primary Children’s Hospital and then served as the Medical Director for that same residency for one year. Dr. Bekker then assumed the role of Senior Associate Dean for Clinical Affairs and Patient Care at the University of Utah School of Dentistry while continuing to see patients in private practice on a limited basis. A three-year service opportunity took Dr. Bekker away from Salt Lake City on a “leave of absence” from the University of Utah, and now having returned he has assumed the role of assistant dean for External Clinic Partnerships where he oversees satellite clinics targeting underserved populations.

Dr. Bekker has served as the president of the Salt Lake District Dental Society from 1990 to 1991 and on the Board of the Utah Dental Association for five years, first as treasurer, then secretary, then president-elect followed by a year as the president of the Utah Dental Association from 2014 through 2015, and then a year as immediate past resident. In addition, Dr. Bekker served as chairman of the Utah Oral Health Coalition from 2013 to 2014. Dr. Bekker is a member of the Utah Dental Association, the American Dental Association, American Academy of Pediatric Dentistry, the Pierre Fauchard Academy and is a Fellow of the International College of Dentists. He loves dentistry and credits his motivation to his father, Henry Bekker, who was a dentist in Salt Lake when Dr. Bekker was growing up, and his wonderful wife Delsie who continually sets the standard for service.

Dr. Bekker and Delsie are the parents of five children and fourteen grandchildren. He counts snow and water skiing, fly fishing, tennis and traveling as his hobbies, and is honored to be a part of the great profession of dentistry in Utah.

Gary Wiest

Dr. Gary Wiest grew up in Provo, Utah where he attended schools and graduated from Brigham Young University. He received his dental degree from Washington University in St. Louis in 1985. While there, he and his wife Sharon were involved in the ADA's local Alliance, the spouse’s organization. Sharon wanted a dental health education outreach program in Utah. But instead of bringing children to a facility, she organized a professional marionette dental health show and took it on the road to the Utah County elementary schools. With the help of Dr. Wiest, Sharon Wiest has continued this program going into its 27th year, with approximately 2,000 school assemblies with at least 4,000,000 children viewing it through those 27 years.

After dental school Dr. Wiest joined with his father in practice in Provo and became involved in service and organized dentistry because of great dental mentors in his life. He has been involved in many local and state programs giving dental care to many low-income people and families. Dr. Wiest has served on the AGD board, as President of the Provo District Dental Society, board member of the UDA, and President of the Utah Dental Association.

He has served on the UDA Convention committee in charge of Hosting and as the Scientific Chair in charge of speakers and the gala entertainment. Dr. Wiest was also involved and served in the ADA’s House of Delegates. Currently he is serving as a board member for PIE, a member of the Pierre Fauchard Academy, The International College of Dentists, and is currently Deputy Regent for Utah with ICD. He has just served on the board and was President of The Academy of LDS Dentists.

Dr. Wiest has been married to Sharon for 42 years, has 4 children. His son, Kevin, is a dentist in practice with Dr. Wiest. Angela, his daughter is a Hygienist in Philadelphia. His son, Scott, is doing amazing things working for Google in Cupertino, CA and his daughter, Jessica is being an amazing mom and works organizing runs for her local fitness center. They all have given Gary and Sharon the greatest joy in life, 11 grandchildren.

Gary and Sharon both express gratitude and thanks for the many friendships from mentors and protégé that have enriched their personal and professional development. And that is what they feel being involved in organized dentistry has given them.
THANKS TO OUR CO-SPONSORS
REGISTRATION
UDA Convention, March 26-27, 2020

Sorry, no refunds will be made. Staff does not need to register with a dentist. Guests need to be registered with a dentist.

Please indicate where to mail your name badges and tickets.

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The deadline for all pre-registration is March 13, 2020

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<td>2020 Pricing Only -- Celebrating our New Dental Hygienist Affiliate Membership</td>
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<td>If you would like to join the Affiliate Membership, go to UDA.org or follow the link below:</td>
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<td>(Registration in the Affiliate Membership takes 24 hours to process, please register for Convention following that 24 hour period)</td>
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Laser hands on workshops and CPR certification. You must register for all hands-on workshops at: www.uda.org

Team luncheon, John Bytheway, see page 11 ..................................................................................... ___ x $25 $ |
Affiliate Hygienist Breakfast see page 5 ................................................................................................__ x $25 |
Alliance luncheon (spouse of dentist) Everyone is invited, see page 23
Alliance member $25; guest/non-alliance member $30; spouse of dental student $10 ..................................................................... ___ x ___ $ |
Dental Student lunch and learn, see page 6
Name(s) ........................................................................................................................................_________ x $5 $ |
Total $ |

Total Registration Payment will be completed upon confirmation of UDA Membership. (If membership is not confirmed the non-member fees will be applied.) This confirmation process may take up to 24 hours.

If you want a credit card receipt enter your email address above.
Register at www.uda.org, by fax 801-261-1235, or Utah Dental Association, 1568 S 500 W Ste 102, Woods Cross, UT 8410-7403
___ Visa ___ Mastercard ___ American Express ___ Discover
Name on card
Full billing address
Credit card number Expiles ___ / ___
CVV (3 or 4 digit) #