

Invitation to Exhibit



Utah Dental Association **Convention**

February 16 - 17, 2012



**Salt Palace Convention Center
100 S West Temple
Salt Lake City, Utah**

Utah Dental Association
1151 E 3900 S Ste 160
Salt Lake City UT 84124-1255
801-261-5315, 800-662-6500
fax 801-261-1235
uda@uda.org

Important!

- Move in time is 2:00 pm, Wednesday February 15, 2012.
- Send representative names by January 6, 2012 to uda@uda.org and include company name and where to send nametags.
- Contract online at uda.org.
- Contact JP Display at jpdisplay@msn.com or 801-523-7083.
- Electronic mailing lists of UDA dentists are available free at 800-662-6500.
- Commercial ad space for *UDA Action* can be purchased from Mills Publishing, 801-467-9419.
- Booth space assignments and the floor plan will be sent by November 18, 2011.

Past Attendance

Year	Total	Dentists	Hygienists	Booths
2007	6,289	1,286	872	237
2008	6,414	1,150	992	245
2009	5,388	1,159	1,103	216
2010	6,452	1,152	1,210	238
2011	6,361	1,153	1,307	241

Lodging

The following hotels are within one block of the Salt Palace Convention Center. Mention you are with the UDA room block to obtain a discounted rate. Several other hotels are nearby along the light-rail TRAX.

Marriott Downtown

75 S West Temple
800-228-9290
801-531-0800

Radisson

215 W South Temple
800-333-3333
801-531-7500

Shilo Inn

260 S West Temple
800-222-2244
801-521-9500

Hilton SLC Center

255 S West Temple
877-776-4936

Best Western SLC Plaza

122 W South Temple
800-366-3684
801-521-0130

Part A Exhibitor Contract

This contract consists of parts A and B. Return part A with your payment to Utah Dental Association.

Our company requests exhibit space at the UDA Convention, Salt Palace Convention Center, February 16-17, 2012.

Print Clearly

Contact Information

Name _____ Phone _____
Company _____ Fax _____
Address _____ Email _____
City-State-Zip _____ **Service kits will be emailed**

Reservations

To reserve space return this contract with a minimum of \$500 for each booth. Full payment must be made by January 6, 2012. Cancellation must be in writing.

Non-corner booths..... _____ @ \$1,100 = \$ _____
Corner booths..... _____ @ \$1,350 = \$ _____
Total = \$ _____

Payment

Check _____
Visa _____ Mastercard _____ American Express _____ Discover _____
Card number _____ Exp _____ - _____

Charge \$ _____ to the above credit card number now, and the balance on January 6, 2012.

Exhibit Space

UDA will provide the best available booth(s). The floor plan will be sent when we mail booth number(s) to you.

Describe your business _____

Comments _____

Signature _____ **Date** _____

UDA use Received _____ Booth (s) _____

Part B Exhibitor Contract

Signing part A signifies an understanding of and agreement to comply with both parts A and B of this contract.

Exposition Services

JP Display, email jpdisplay@msn.com, 801-523-7083, fax 801-523-7093 will send you an exhibitor service kit prior to convention. Contact them for carpet, furniture, display tables, special lighting, janitorial, decorations, and accessories. Electrical service, water, gas or special work must be ordered from them by February 6, 2012. They will provide a 7" x 44" identification sign in the booth and clean the aisles each day. Booths are 10' x 10', with 8' back drapes and 3' side rails with drapes. Displays may be closed up to 5' from the back drape, but must open from the front of the booth to the 5' point. The floor is concrete and the aisles are carpeted.

Shipping and Storage

Shipments must be prepaid and consigned to arrive between January 10 and February 14, 2012 at:

**JP Display
7065 South 31 West
Midvale UT 84047**

Shipments arriving after this date will be charged an additional fee. **Shipments should be marked "For UDA Convention" and include your company name and booth number.** JP Display will store shipments up to 20 days at no charge, deliver them to your booth, remove crates, return crates at the close of the show and, after materials are prepared for shipment, take them to the dock and load them on designated vehicles.

Set-up February 15, Wednesday...2:00 pm–8:00 pm
February 16, Thursday.....7:00 am–8:00 am

Show Hours February 16, Thursday..... 9:00 am–5:30 pm
February 17, Friday.....9:00 am–5:00 pm

Removal February 17, Friday.....5:00 pm–9:30 pm

No exhibit may be dismantled or removed before 5:30 pm Friday. JP Display will return empty crates and cartons beginning at 5:30 pm. Property not removed will be stored at exhibitor expense.

Limitations of liability, security

Security and police protection will be provided by the Salt Palace. Agents will be present during all show hours in the exhibit area. The exhibit area will be locked and secured during all non-show hours. **It is imperative that exhibitors take precautionary measures to remove small, easily portable articles of value to a place of safekeeping after exhibit hours. The exhibitor is responsible for damage to property. Neither the UDA nor the Salt Palace assumes any responsibility for destruction, loss or damage to the exhibitor's property from any cause. The exhibitor agrees to indemnify and hold harmless both UDA and the Salt Palace from liability for personal and property damage, or loss from or out of the use by any exhibitor of its exhibit space or related activities.**

Restrictions

- **Aisles**.....All aisle space is under UDA control. It cannot be used for promotion or sales by anyone who is not an official exhibitor.
- **Balloons**.....Balloons are not allowed.
- **Food**.....No food can be dispensed at booths unless approved by Utah Food Services, 801-521-7585.
- **Lights**.....No lights are permitted if they annoy other representatives or attendees.
- **Signs**.....No signs or other items may be attached to the walls.
- **Sign height**.....See the exhibitor service kit sent to you from JP Display.
- **Sound**.....No machinery or equipment is allowed that creates objectionable noise or sounds.
- **Use of space**.....UDA reserves the right to prohibit any exhibit or exhibitor. Space may be shared with UDA consent.

2011 Exhibitor List

3M ESPE
Achieve Dental
ACTEON North America
 Satelec
 Sopro
A-dec
Advanced Dental Consulting
AFTCO
America First Credit Union
Anderson Mill & Cabinets
Apex EDI
Aseptico
Assured Dental Lab
Astra Tech
Atlas Frontiers
AV Pro
Babichenko Dental Lab
Bank of America Practice Solutions
Belmont Equipment
Benco Dental
BioHorizons
Biomet 3I
Blue Boa
Bonneville Collections
Brasseler USA
BTD Dental LLC
Bubba's Dental Supply
Burkhart Dental Supply
C Inside
Call IQ
CareCredit
Check DDS
Checknet
Cincinnati Insurance Company
Citi IT Inc
Clinician's Choice Dental Products
Colgate Oral Pharmaceuticals
Colorado Heart Rescue
Coltene / Whaledent
Common Sense Dental Products
Compworks
Cornerstone Dental Solutions
Crest / Oral B, Procter & Gamble
CTC Associates
DDS Constructors
DDS Refining
Delta Dental Insurance
DelToro Dental Services
Demandforce
Den-Mat Holdings
Dental Cooperative
Dental Design Systems
Dental R.A.T.
Dental Select
Dental Temps
Dental USA Inc
DentalEZ Group
 StarDental
 CustomAir
 RAMVAC
 Nevin Labs
 Columbia Dentoform
Dentist's Choice Handpiece Repair
Dentrix
Dentsply Caulk
Dentsply Professional
Dentsply Prosthetics
Dentsply Tulsa Dental Specialties
Designs For Vision
Digital Doc
DMG America
Doctor Fill-Ins
Doctors Staffing & Resources
Doral Refining
E-Assist / Insurance Claims and Billing
Easy Dental
Edward Jones
EMI Health - Educators Mutual
European Dental Design
Exacta Dental Direct
Express Recovery Services
Fast Trac Dental Solutions
Garrison Dental Solutions
GC America
Gendex Imaging
Giggle Time Toy Co
GTI
Hartzell & Son, G
Hayes Handpiece of Utah
Henry Schein Dental
Heraeus Kulzer
Hu-Friedy
iTransact Group
Insiderscircle.com
Instrumentarium/ Soredex
Integrated Dental Systems
Interior Development Inc
Ivoclar Vivadent
Jewelicious LLC
Jolley's Pharmacy
Kerr Corporation
Key Bank
Kilgore International
Komet USA
KR Dental
L.A.K. Enterprises
Lasers by Lutronic/GPT
Lexi Comp
MacPractice
Massco Dental
Meisinger USA
Midmark Corporation
Milaco Design LLC
Mountain America Credit Union
Mountain Land Collections
Mountain West Small Business Finance
My Company Store
 DentaPure
 IndiGreen
 JS Dental
 P D T
 Preventech
 Pulpdent
 Shofu
 Sota Imaging
 Vector R & D
 Nationwide Insurance
 Nobel Biocare
 Oco Biomedical Inc
 Odontocase USA
 OraPharma, Arestin
 Orascope
 Outsource Receivables Management
 Paradigm Life
 Paragon Dental Transitions
 Patterson Dental Supply
 Payroll Experts
 Pelton & Crane / Kavo
 PeriOptix
 Philips Sonicare
 Planmeca
 Plantinum Recall
 Porter Royal Sales
 Biotec
 Proma
 Royal Dental Mfg
 Porter Instrument
 PracticeWorks/Kodak Dental Systems
 Premier Access
 Premier Dental Products
 Pro Systems
 Professional Benefits & Insurance
 Professional Insurance Exchange
 Professional Sales Associates
 Air Techniques
 Accutron
 Forest Dental Products
 ICW International
 Modular and Custom Cabinets
 Prophy Perfect
 Prophymagic
 ProSites
 Q-Optics and Quality Aspirations
 REIC
 RGP Dental
 Rimrock Construction
 Rocky Mountain Sales Associates
 American Eagle
 Aribex
 Bien Air
 Cetylite Industries
 Florida Probe
 J Morita
 ILS Dental
 Summit Dental Systems
 Southland Dental Systems
 Rose Micro Solutions
 Scentsy
 SciCan
 Scott's Dental Supply
 Select Health Dental
 Septodont
 Sirona Dental
 Smile Brands / Monarch Dental
 Smile Reminder
 Sovereign Financial
 Spry/Xlear Inc
 Steinbach & Associates
 Addent
 Allpro
 Capsera
 Crown Seating
 Dentlight
 Dent-X
 Flight Dental
 IC Care
 Medic-NRG
 Tokuyama
 Uppercurve
 Vibringe
 Zirc
 Strategis Financial Group
 Sunstar Americas
 Surgitel / General Scientific Corp
 SybronEndo
 Televox Software
 The Digital Ranch
 The Freedom Company
 The Local Guy Computer Corp
 The Reclined View
 Triodont Corporation
 TWC Architecture and Construction
 U.S. Army Medical Recruiting
 U.S. Bank
 US Navy
 Ultradent Products
 Ultralight Optics
 Universal Accounting Center
 Upgrade Your Reef
 Utah Health Information Network
 Voco America
 Wells Fargo Practice Finance
 formerly Matsco
 West and Harding Financial Partners
 WhiteCap Institute
 Williamette Dental
 Wisdom Teeth Only
 Yodle Dental
 Zimmer Dental
 Zions Bank
 Zoll Dental