

Invitation to Exhibit



Utah Dental Association
Convention
February 18-19, 2010

Salt Palace Convention Center
100 S West Temple
Salt Lake City, Utah

Utah Dental Association
1151 E 3900 S Ste 160
Salt Lake City UT 84124-1255
801-261-5315, 800-662-6500
fax 801-261-1235
uda@uda.org

Important!

- We will request representative names in January.
- We will be back on the east side of the Salt Place for 2010.
- You can contract online at uda.org.
- Contact JP Display at jpdisplay@msn.com or 801-523-7083.
- Electronic mailing lists of UDA dentists are available at 800-662-6500.
- Commercial ad space can be purchased for *UDA Action* from Mills Publishing, 801-467-9419.
- You will be notified of your booth number(s) by November 13, 2009.

Prior Attendance

| Year | Total | Dentists | Hygienists | Booths |
|------|-------|----------|------------|--------|
| 2005 | 5,657 | 1,243 | 836 | 228 |
| 2006 | 6,651 | 1,368 | 999 | 234 |
| 2007 | 6,289 | 1,286 | 872 | 237 |
| 2008 | 6,414 | 1,150 | 992 | 245 |
| 2009 | 5,388 | 1,159 | 1,103 | 216 |

Lodging

The following hotels are within one block of the Salt Palace Convention Center. If you call them mention you are with the UDA room block to obtain a discounted rate. There are several other hotels nearby and along the light-rail TRAX.

Marriott Downtown

75 S West Temple
800-228-9290
801-531-0800

Radisson

215 W South Temple
800-333-3333
801-531-7500

Shilo Inn

260 S West Temple
800-222-2244
801-521-9500

Hilton SLC Center

255 S West Temple
877-776-4936

Best Western SLC Plaza

122 W South Temple
800-366-3684
801-521-0130

Part A Exhibitor Contract

This contract consists of parts A and B. Part B shows the exhibit hours, set-up times and other details. Inform your representatives of the terms of this contract. Keep a copy of both parts. Return part A with your payment to Utah Dental Association, 1151 E 3900 S Ste 160, Salt Lake City UT 84124-1255 or fax 801-261-1235. A faxed contract must include credit card information.

Our company requests exhibit space at the UDA Convention, Salt Palace Convention Center, February 18-19, 2010.

Print Clearly

Contact Information

Where do you want the service kit emailed?

Print clearly!

Name _____

Company _____

Address _____

City-State-Zip _____

Phone _____

Fax _____

Reservations

To reserve space return this contract with a minimum of \$500 for each booth. Full payment must be made by January 8, 2010. Cancellation must be in writing.

Non-corner booths..... _____ @ \$1,000 = \$ _____
Corner booths..... _____ @ \$1,200 = \$ _____
Total = \$ _____

Check _____

Visa _____ Mastercard _____ American Express _____ Discover _____

Card number _____ Exp _____ - _____

Charge \$ _____ to the above credit card number now, and the balance on January 8, 2010.

Exhibit Space

UDA will provide the best available booth(s). The floor plan will be sent when we mail booth number(s) to you.

Describe your business _____

Comments _____

Signature _____

Date _____

UDA use Received _____ Booth (s) _____

Part B Exhibitor Contract

Signing part A signifies an understanding of and agreement to comply with both parts A and B of this contract.

Exposition Services

JP Display, email jpdisplay@msn.com, 801-255-5171, fax 801-523-7093 will send you an exhibitor service kit prior to convention. Contact them for carpet, furniture, display tables, special lighting, janitorial, decorations, and accessories. Electrical service, water, gas or special work must be ordered from them by January 16, 2010. They will provide a 7" x 44" identification sign in the booth and clean the aisles each day. Booths are 10' x 10', with 8' back drapes and 3' side rails with drapes. Displays may be closed up to 5' from the back drape, but must open from the front of the booth to the 5' point. The floor is concrete and the aisles are carpeted.

Shipping and Storage

Shipments must be prepaid and consigned to arrive between January 21 and February 12, 2010 at

**Yellow Transportation c/o JP Display
2410 S 2700 W
Salt Lake City UT 84119**

Shipments arriving after this date will be charged an additional fee. **Shipments should be marked "For UDA Convention" and include your company name and booth number.** JP Display will store shipments up to 20 days at no charge, deliver them to your booth, remove crates, return crates at the close of the show and, after materials are prepared for shipment, take them to the dock and load them on designated vehicles.

Set-up February 17, Wednesday...2:00 pm–8:00 pm
February 18, Thursday.....7:00 am–8:00 am

Show Hours February 18, Thursday..... 9:00 am–5:30 pm
February 19, Friday.....9:00 am–5:30 pm

Removal February 19, Friday.....5:30 pm–9:30 pm

No exhibit may be dismantled or removed before 5:30 pm Friday. JP Display will return empty crates and cartons beginning at 5:30 pm. Property not removed will be stored at exhibitor expense.

Limitations of liability, security

Security and police protection will be provided by the Salt Palace. Agents will be present during all show hours in the exhibit area. The exhibit area will be locked and secured during all non-show hours. **It is imperative that exhibitors take precautionary measures to remove small, easily portable articles of value to a place of safekeeping after exhibit hours. The exhibitor is responsible for damage to property. Neither the UDA nor the Salt Palace assumes any responsibility for destruction, loss or damage to the exhibitor's property from any cause. The exhibitor agrees to indemnify and hold harmless both UDA and the Salt Palace from liability for personal and property damage, or loss from or out of the use by any exhibitor of its exhibit space or related activities.**

Restrictions

- **Aisles.....**All aisle space is under UDA control. It cannot be used for promotion or sales by anyone who is not an official exhibitor.
- **Balloons.....**Balloons are not allowed.
- **Food.....**No food can be dispensed at booths unless approved by Utah Food Services, 801-521-7585.
- **Lights.....**No lights are permitted if they annoy other representatives or attendees.
- **Signs.....**No signs or other items may be attached to the walls.
- **Sign height.....**See the exhibitor service kit sent to you from JP Display.
- **Sound.....**No machinery or equipment is allowed that creates objectionable noise or sounds.
- **Use of space.....**UDA reserves the right to prohibit any exhibit or exhibitor. Space may be shared with UDA consent.

2009 Exhibitors

3M ESPE
Achieve Dental
ACTEON North America
 Satelec & Sopro companies
ADA Intelligent Dental Marketing
A-dec
Advanced Dental Enterprises
AFTCO
Alliance Technology Solution
America First Credit Union
American Express
Apex EDI
APEX USA Instruments
Arestin/Listerine
Arrowhead Dental Lab
Astra Tech
Atlas Frontiers
Babichenko Dental Lab
Banc of America Practice Solutions
Belmont Equipment
BioHorizons
BIOMET 3i
Blue Boa
Bonneville Collections
Brasseler USA
Bridgerland Dental
Bubba's Dental Supply
Burkhart Dental Supply
California Dental Supply
Checknet
Cincinnati Insurance Company
Clinician's Choice Dental
Colgate Oral Pharmaceuticals
Colorado Heart Rescue
Coltene / Whaledent
Common Sense Dental Products
Compworks
Cornerstone Computer Solutions
Crest / Oral B, Procter & Gamble
Criticare Systems
Crystal Tip and Liquid Smile
CTC Associates
DDS Constructors
Delta Dental Insurance
DelToro Dental Services
Dental Cooperative
Dental Design Systems
Dental Personnel Services
Dental R.A.T.
Dental Select
Dental Temps
Dental USA Inc
DentalEZ Group
 Columbia Dentoform
 CustomAir Brand
 Nevin Labs
 Ramvac
 StarDental
Dentist Direct
Dentist's Choice Handpiece Repair
Dentrix Dental Systems - HSPS
 Dentsply Caulk
Dentsply Professional
Dentsply Tulsa Dental Specialties
Designs For Vision
Diotech
Digital Doc
Doctor Fill-Ins
Doctors Staffing & Resources
Doral Refining
Easy Dental Systems - HSPS
Educators Mutual

Express Recovery Services
First Pacific Corporation
Garrison Dental Solutions
GC America
Gendex Imaging
 GLI Enterprises
 Essential Dental Systems
 Hager, World Wide Dental
 I Pager
 Nordent Instruments
 Southern Dental Industries
Hartzell & Son, G
Hayes Handpiece Utah
Henry Schein Dental
Heraeus
High Desert Handpiece Repair
High Speed Service of Utah
Hu-Friedy
Imtek Direct Marketing
Insiderscircle.com
Instrumentarium/ Soredex
Interior Development Inc
Ivoclar Vivadent
JetLab
Jewelicious LLC
K R Dental
KaVo Dental
Kerr Corporation
Kilgore International
Knight Adjustment Bureau
Komet USA
L.A.K. Enterprises
Lifestyle Lending Solutions
Lighthouse Practice Management Group
Matsco
Media Bang
Meisinger USA
Midmark Corporation
Mountain America Credit Union
Mountain West Rep Group
Mountain West Small Business Finance
Mountainland Collections
My Company Store
 Dent-X
 Identafi 3000, Trimira
 IndiGreen Innovations
 Micro Scientific Industries
 Nuvora
 Preventech
 Pulpdent
 Seller Precision Microscopes
 Sota Percision Optics
 Shofu Dental Corporation
Nobel Biocare
North American Recovery
NOW Advisors
Obtura Spartan
OnDemand Dental Staffing
Orascope - Kerr
Outsource Receivables Management
Palisades Dental
Paradise Dental Technologies
Paragon Dental Transitions
PatientDocs.com
Patterson Dental Supply
Pelton & Crane
PeriOptix
Philips Sonicare
Planmeca
Plantinum Recall
Porter Royal Sales
 Biotec

Prima
Royal Dental Mfg
Porter Instrument
PracticeWorks
Premier Dental Products Company
Professional Benefits & Insurance
Professional Insurance Exchange
Professional Sales Associates
 Air Techniques
 Boyd Industries
 Forest Dental Products
 ICW International
 Velscope LED Dental
Progeny Dental
ProSites
Q-Optics
RGP Dental
Rimrock
Rocky Mountain Sales Associates
Rose Micro Solutions
Rousek, J's Giggle Time Toy Co
SciCan
Scott's Dental Supply
SelectHealth
SeneGence Cosmetics
Septodont
Shader Productions
SheerVision Inc
Sirona Dental
Sovereign Financial
Steinbach & Associates
 Allpro
 ADI
 Crown Seating
 Fixer Treatment System
 Gingipak
 IC Care
 Kelkom
 Matech
 Meile
 NEO
 NU Radiance
 Tokuyama
 Sabra
 Sani-Treet green
 Zirc
Strategis Financial Group
Straumann
Sunstar Americas
Surgitel / General Scientific Corp
SybronEndo
Televox Software
The Freedom Company
The Local Guy
The McPartland Group of Guardian Life
Timbercraft Inc
TrioDent
U.S. Army Medical Recruiting
Ultra Violet White
Ultradent Products
Utah Health Information Network
Valpak of Central Utah
Vident
Visualspend
Voco America
White Towel Services
Xlear Inc
Zap Lasers
Zenith Dental/DMG
Zimmer Dental
Zions Bank
Zoll Dental